

Consumer Appliances in South Africa

Market Direction | 2023-01-12 | 120 pages | Euromonitor

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Report description:

Concerns around inflation and rising food prices took centre stage in 2022. In the wake of Russia's invasion of Ukraine, food inflation spiked, which had a significant impact on consumer spending in South Africa. Overall year-on-year inflation increased to 7.4% in June 2022, the highest rate since May 2009. Considering the rise in food and transportation costs, the majority of local consumers were forced to reduce non-essential spending, including on consumer appliances. Most lower-income consum...

Euromonitor International's Consumer Appliances in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
January 2023

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