

Coffee in South Africa

Market Direction | 2023-01-09 | 24 pages | Euromonitor

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Report description:

Following significant declines in demand in 2020 in line with pandemic-related restrictions on foodservice establishments, foodservice volume sales of coffee, particularly of fresh coffee beans and standard fresh ground coffee, continue to grow in 2022 following a notable upturn the previous year. This has been in large part due to the easing of movement restrictions in South Africa that were imposed at the beginning of the pandemic, resulting in greater mobility.

Euromonitor International's Coffee in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Sales of fresh ground coffee and coffee beans rise, encouraging strategic partnerships

Nestle loses share, but retains overall leadership in 2022

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