

Coffee in Singapore

Market Direction | 2023-01-11 | 24 pages | Euromonitor

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Report description:

Retail volumes of coffee declined in Singapore in 2022 compared to the previous year, in part due to unit price growth of 7% along with the cannibalisation of demand from foodservice, with the latter channel enjoying 9% growth. Singapore witnessed the full reopening of foodservice establishments following an easing of pandemic-related restrictions, while 2021 saw an intermittent reopening. The full resumption of mobile lifestyles has driven out-of-home consumption, both routine and occasional, w...

Euromonitor International's Coffee in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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