

Childrenswear in the United Kingdom

Market Direction | 2023-01-09 | 21 pages | Euromonitor

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Report description:

High inflation and the cost-of-living crisis in the UK in 2022 have been affecting sales of non-essential products such as clothing, including childrenswear. Even though parents have been more likely to spend less on womenswear and menswear, they are still looking for affordable prices for apparel for their children. Many retailers saw this as an opportunity to grow their value shares in the category by limiting price increases on essential childrenswear items and bestsellers, and helping shoppe...

Euromonitor International's Childrenswear in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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