

Childrenswear in Chile

Market Direction | 2023-01-09 | 18 pages | Euromonitor

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Report description:

During 2021, there was a significant boom in demand for childrenswear in Chile with double-digit volume growth across the category. This was driven by a return to greater mobility outside of the home as restrictions eased, including the resumption of in-person learning in schools, and greater liquidity in the country as the government looked to support the local economy. However, in 2022, demand for childrenswear has dropped in comparison, although volume sales remain marginally higher than 2019...

Euromonitor International's Childrenswear in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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