

## **Childrenswear in Austria**

Market Direction | 2023-01-10 | 20 pages | Euromonitor

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### **Report description:**

Childrenswear saw strong growth in current value terms in 2022. Nonetheless, the category's average unit price increased as manufacturers and retailers faced higher expenses, with this limiting stronger growth in retail volume terms. Higher energy prices, alongside increased transport and manufacturing costs (higher material prices) were the key reasons behind the price rises in childrenswear. Although these price increases were lower than the average inflation rate in Austria sales still suffer...

Euromonitor International's Childrenswear in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Childrenswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Childrenswear in Austria  
Euromonitor International  
January 2023

### List Of Contents And Tables

#### CHILDRENSWEAR IN AUSTRIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Childrenswear sees a strong recovery despite price rises

Licensed products remain popular while girls' apparel comes out on top

Fussl Modestraße Mayr extends its lead despite its lack of online sales

##### PROSPECTS AND OPPORTUNITIES

Low birth rate expected to undermine the recovery of childrenswear

Economic pressures likely to push consumers towards low-cost alternatives

E-commerce set to win further share as consumers show appreciation for the added convenience of online shopping

##### CATEGORY DATA

Table 1 Sales of Childrenswear by Category: Volume 2017-2022

Table 2 Sales of Childrenswear by Category: Value 2017-2022

Table 3 Sales of Childrenswear by Category: % Volume Growth 2017-2022

Table 4 Sales of Childrenswear by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Childrenswear: % Value 2018-2022

Table 6 LBN Brand Shares of Childrenswear: % Value 2019-2022

Table 7 Forecast Sales of Childrenswear by Category: Volume 2022-2027

Table 8 Forecast Sales of Childrenswear by Category: Value 2022-2027

Table 9 Forecast Sales of Childrenswear by Category: % Volume Growth 2022-2027

Table 10 □Forecast Sales of Childrenswear by Category: % Value Growth 2022-2027

#### APPAREL AND FOOTWEAR IN AUSTRIA

##### EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

##### MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 12 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 17 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

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Summary 1 Research Sources

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