

Apparel and Footwear in Sweden

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Report description:

In 2022, apparel and footwear in Sweden returned to pre-pandemic sales in current value terms, with dresses, jackets and coats, together with formal women's and men's apparel significantly outperforming other categories. Amid the challenges of rising inflation and lower purchasing power, retail volume sales have still yet to recover to pre-COVID-19 pandemic levels which dampened demand for apparel and footwear. Current value growth was predominantly driven by the government's decision to abolish...

Euromonitor International's Apparel and Footwear in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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