

Apparel Accessories in Austria

Market Direction | 2023-01-10 | 20 pages | Euromonitor

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Report description:

Belts was the most dynamic category in apparel accessories in 2022 with sales benefiting from consumers returning to the offices. Sales of belts also benefited from an increase in social and leisure activities with belts often being worn to add a new dimension to an outfit, especially among women, as well as serving a practical purpose. Consumers also returned to wearing jeans, trousers and shorts which often require a belt. During the pandemic years and the long periods of home seclusion there...

Euromonitor International's Apparel Accessories in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Apparel Accessories in Austria

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List Of Contents And Tables

APPAREL ACCESSORIES IN AUSTRIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales of belts bounce back while fashion face masks lose their appeal

Cold winters boost demand for hats, scarves and gloves

Competition remains tight with retailers New Yorker and H&M retaining the lead

PROSPECTS AND OPPORTUNITIES

Contrasting fortunes predicted for hats/caps and fashion face masks

Ties and scarves predicted to see only modest growth over the forecast period

Sustainability creating a buzz as consumers look to become more ethical shoppers

CATEGORY DATA

Table 1 Sales of Apparel Accessories by Category: Volume 2017-2022

Table 2 Sales of Apparel Accessories by Category: Value 2017-2022

Table 3 Sales of Apparel Accessories by Category: % Volume Growth 2017-2022

Table 4 Sales of Apparel Accessories by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Apparel Accessories: % Value 2018-2022

Table 6 LBN Brand Shares of Apparel Accessories: % Value 2019-2022

Table 7 Forecast Sales of Apparel Accessories by Category: Volume 2022-2027

Table 8 Forecast Sales of Apparel Accessories by Category: Value 2022-2027

Table 9 Forecast Sales of Apparel Accessories by Category: % Volume Growth 2022-2027

Table 10 □Forecast Sales of Apparel Accessories by Category: % Value Growth 2022-2027

APPAREL AND FOOTWEAR IN AUSTRIA

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 12 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 17 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

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