

Analgesics in Austria

Market Direction | 2023-01-12 | 28 pages | Euromonitor

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Report description:

Analgesics in Austria continued to see strong growth in retail current value sales terms in 2022, with positive, if more moderate, increments in retail volume terms. Growth was driven by sales of systemic and topical analgesics alike. Many consumers returned to more active and busy lifestyles, which often lead to increased stress and tension (headaches, back, neck and shoulder aches and other ailments), as well as activity-related injuries. This contributed to a growing need for analgesics in ge...

Euromonitor International's Analgesics in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Familiarity, large selections and residual COVID-19 effect boost adult aspirin

Bayer Austria leverages a strong offer and pays attention to key trends to satisfy consumers

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Switches

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DISCLAIMER DEFINITIONS SOURCES

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