

Air Treatment Products in South Africa

Market Direction | 2023-01-12 | 36 pages | Euromonitor

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Report description:

Demand for air treatment products in South Africa continued to increase in 2022, driven by the desire for cleaner or improved air quality. As many consumers continued to work remotely and spend most of their time at home, they increasingly focused on air quality and comfort, therefore boosting demand for air conditioners. The latter continued to be driven by split air conditioners, while demand for portable room air conditioners continued to grow in 2022, driven by consumers living in rental hom...

Euromonitor International's Air Treatment Products in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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