

Beer and Cider Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-12-15 | 327 pages | MarketLine

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Report description:

Beer and Cider Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Global Beer & Cider industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The beer & cider market consist of the retail sale of beer and cider. The beer segment consists of ale, dark beer, lager, stout, flavoured beer, wheat beer, beer mixes and seasonal beer. The cider segment consists of apple cider, flavoured cider, pear cider and seasonal cider. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.
- The global beer & cider market had total revenues of \$574,096.1m in 2021, representing a compound annual growth rate (CAGR) of 0.4% between 2016 and 2021.
- Market consumption volumes declined with a CAGR of -0.2% between 2016 and 2021, to reach a total of 180,239.3 million litres in 2021.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 6.8% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$799,388.3m by the end of 2026.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global beer & cider market

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global beer & cider market
- Leading company profiles reveal details of key beer & cider market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global beer & cider market with five year forecasts by both value and volume.

Reasons to Buy

- What was the size of the global beer & cider market by value in 2021?
- What will be the size of the global beer & cider market in 2026?
- What factors are affecting the strength of competition in the global beer & cider market?
- How has the market performed over the last five years?
- Who are the top competitors in the global beer & cider market?

Table of Contents:

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive Landscape

2 Introduction

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 Global Beer & Cider

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 Macroeconomic Indicators

- 4.1. Country data

5 Beer & Cider in Asia-Pacific

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 Beer & Cider in Europe

- 6.1. Market Overview
- 6.2. Market Data

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- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 7 Macroeconomic Indicators
- 7.1. Country data
- 8 Beer & Cider in France
- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Beer & Cider in Germany
- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 11 Macroeconomic Indicators
- 11.1. Country data
- 12 Beer & Cider in Italy
- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis
- 13 Macroeconomic Indicators
- 13.1. Country data
- 14 Beer & Cider in Japan
- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 15 Macroeconomic Indicators
- 15.1. Country data
- 16 Beer & Cider in Australia
- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 17 Macroeconomic Indicators
- 17.1. Country data
- 18 Beer & Cider in Canada
- 18.1. Market Overview

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18.2. Market Data	
18.3. Market Segmentation	
18.4. Market outlook	
18.5. Five forces analysis	
19 Macroeconomic Indicators	
19.1. Country data	
20 Beer & Cider in China	
20.1. Market Overview	
20.2. Market Data	
20.3. Market Segmentation	
20.4. Market outlook	
20.5. Five forces analysis	
21 Macroeconomic Indicators	
21.1. Country data	
22 Beer & Cider in The Netherlands	
22.1. Market Overview	
22.2. Market Data	
22.3. Market Segmentation	
22.4. Market outlook	
22.5. Five forces analysis	
23 Macroeconomic Indicators	
23.1. Country data	
24 Beer & Cider in Spain	
24.1. Market Overview	
24.2. Market Data	
24.3. Market Segmentation	
24.4. Market outlook	
24.5. Five forces analysis	
25 Macroeconomic Indicators	
25.1. Country data	
26 Beer & Cider in The United Kingdom	
26.1. Market Overview	
26.2. Market Data	
26.3. Market Segmentation	
26.4. Market outlook	
26.5. Five forces analysis	
27 Macroeconomic Indicators	
27.1. Country data	
28 Beer & Cider in The United States	
28.1. Market Overview	
28.2. Market Data	
28.3. Market Segmentation	
28.4. Market outlook	
28.5. Five forces analysis	
29 Macroeconomic Indicators	
29.1. Country data	
30 Company Profiles	

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- 30.1. Molson Coors Brewing Company
- 30.2. China Resources Enterprise Ltd
- 30.3. Radeberger Gruppe KG
- 30.4. Bitburger Braugruppe GmbH
- 30.5. Suntory Holdings Ltd
- 30.6. Asahi Group Holdings Ltd
- 30.7. Kirin Holdings Co Ltd
- 30.8. Coopers Brewery Ltd
- 30.9. Sapporo Breweries Ltd
- 30.10. Tsingtao Brewery Co Ltd
- 30.11. Beijing Yanjing Brewery Co Ltd
- 30.12. Bavaria NV
- 30.13. Mahou SA
- 30.14. Damm SA
- 30.15. Carlsberg A/S
- 30.16. AB InBev UK Ltd
- 30.17. Constellation Brands New Zealand Ltd
- 30.18. Heineken Holding NV
- 31 Appendix
- 31.1. Methodology
- 31.2. About MarketLine

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