

Asia-Pacific Haircare Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-12-08 | 49 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Asia-Pacific Haircare Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Haircare in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The haircare market consists of retail sales of conditioner, hair colorants, hair loss treatments, perms & relaxers, salon hair care, shampoo and styling agents. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates
- The Asia-Pacific haircare market had total revenues of \$30,908.9m in 2021, representing a compound annual growth rate (CAGR) of 4.3% between 2016 and 2021.
- Market consumption volume increased with a CAGR of 3.2% between 2016 and 2021, to reach a total of 6,508.2 million units in 2021.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 3.1% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$36,061.5m by the end of 2026.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the haircare

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

market in Asia-Pacific

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the haircare market in Asia-Pacific
- Leading company profiles reveal details of key haircare market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific haircare market with five year forecasts

Reasons to Buy

- What was the size of the Asia-Pacific haircare market by value in 2021?
- What will be the size of the Asia-Pacific haircare market in 2026?
- What factors are affecting the strength of competition in the Asia-Pacific haircare market?
- How has the market performed over the last five years?
- What are the main segments that make up Asia-Pacific's haircare market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive Landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7 Competitive Landscape

7.1. Market share

7.2. Who are the leading players in the Asia-Pacific haircare market?

7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?

7.4. Which companies market shares have suffered over the same period?

7.5. What are the most popular brands in the haircare market?

8 Company Profiles

8.1. The Procter & Gamble Co

8.2. Unilever Plc.

8.3. L'Oreal SA

8.4. Kao Corporation

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

Asia-Pacific Haircare Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-12-08 | 49 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-07
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com