

United Kingdom (UK) Haircare Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-12-08 | 50 pages | MarketLine

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Report description:

United Kingdom (UK) Haircare Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Haircare in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The haircare market consists of retail sales of conditioner, hair colorants, hair loss treatments, perms & relaxers, salon hair care, shampoo and styling agents. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates
- The UK haircare market had total revenues of \$2,040.6m in 2021, representing a compound annual growth rate (CAGR) of 2% between 2016 and 2021.
- Market consumption volumes declined with a CAGR of -0.3% between 2016 and 2021, to reach a total of 353.1 million units in 2021.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 3.1% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$2,372.6m by the end of 2026.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the haircare

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market in the United Kingdom

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the haircare market in the United Kingdom
- Leading company profiles reveal details of key haircare market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom haircare market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the United Kingdom haircare market by value in 2021?
- What will be the size of the United Kingdom haircare market in 2026?
- What factors are affecting the strength of competition in the United Kingdom haircare market?
- How has the market performed over the last five years?
- What are the main segments that make up the United Kingdom's haircare market?

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