

Austria Apparel Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-11-21 | 43 pages | MarketLine

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Report description:

Austria Apparel Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Apparel Retail in Austria industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.
- The Austrian apparel retail industry had total revenues of \$10.0 billion in 2021, representing a compound annual rate of change (CARC) of -1.3% between 2017 and 2021.
- Clothing, footwear, and accessories specialists account for the largest proportion of sales in the Austrian apparel retail industry in 2021, sales through this channel generated \$5.4 billion, equivalent to 54.3% of the industry's overall value.
- In 2021, the Austrian industry witnessed swift growth as the lockdown measures were lifted and the economy witnessed recovery. This is likely to have strengthened consumers' purchasing power, leading to an increase in spending on non-essential items such as new fashions.

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Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Austria
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Austria
- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Austria apparel retail market with five year forecasts

Reasons to Buy

- What was the size of the Austria apparel retail market by value in 2021?
- What will be the size of the Austria apparel retail market in 2026?
- What factors are affecting the strength of competition in the Austria apparel retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Austria's apparel retail market?

Table of Contents:

Table of Contents

- 1 Executive Summary
 - 1.1. Market value
 - 1.2. Market value forecast
 - 1.3. Category segmentation
 - 1.4. Geography segmentation
 - 1.5. Market rivalry
 - 1.6. Competitive Landscape
- 2 Market Overview
 - 2.1. Market definition
 - 2.2. Market analysis
- 3 Market Data
 - 3.1. Market value
- 4 Market Segmentation
 - 4.1. Category segmentation
 - 4.2. Geography segmentation
 - 4.3. Market distribution
- 5 Market Outlook
 - 5.1. Market value forecast
- 6 Five Forces Analysis
 - 6.1. Summary
 - 6.2. Buyer power
 - 6.3. Supplier power
 - 6.4. New entrants
 - 6.5. Threat of substitutes
 - 6.6. Degree of rivalry
- 7 Competitive Landscape
 - 7.1. Who are the leading players?

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- 7.2. What strategies do leading players follow?
- 7.3. What trends have impacted leading players?
- 7.4. How are leading players attempting to compete with online pureplay retailers?
- 8 Company Profiles
 - 8.1. IIC-INTERSPORT International Corporation GmbH
 - 8.2. C&A Mode GmbH & Co KG
 - 8.3. Zalando SE
 - 8.4. H & M Hennes & Mauritz AB
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

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