

## **Japan Haircare Market Summary, Competitive Analysis and Forecast, 2017-2026**

Industry Report | 2022-12-08 | 54 pages | MarketLine

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### **Report description:**

Japan Haircare Market Summary, Competitive Analysis and Forecast, 2017-2026

#### Summary

Haircare in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The haircare market consists of retail sales of conditioner, hair colorants, hair loss treatments, perms & relaxers, salon hair care, shampoo and styling agents. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates
- The Japanese haircare market had total revenues of \$5,524.2m in 2021, representing a compound annual growth rate (CAGR) of 1.2% between 2016 and 2021.
- Market consumption volume increased with a CAGR of 0.6% between 2016 and 2021, to reach a total of 407.7 million units in 2021.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 0.4% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$5,641.8m by the end of 2026.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the haircare market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the haircare market in Japan
- Leading company profiles reveal details of key haircare market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Japan haircare market with five year forecasts

#### Reasons to Buy

- What was the size of the Japan haircare market by value in 2021?
- What will be the size of the Japan haircare market in 2026?
- What factors are affecting the strength of competition in the Japan haircare market?
- How has the market performed over the last five years?
- How large is Japan's haircare market in relation to its regional counterparts?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Market volume

###### 1.4. Market volume forecast

###### 1.5. Category segmentation

###### 1.6. Geography segmentation

###### 1.7. Market share

###### 1.8. Market rivalry

###### 1.9. Competitive Landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

###### 3.2. Market volume

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

###### 4.3. Market distribution

##### 5 Market Outlook

###### 5.1. Market value forecast

###### 5.2. Market volume forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

###### 7.1. Market share

###### 7.2. Who are the leading players in the Japanese haircare market?

###### 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?

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7.4. Which companies market shares have suffered over the same period?

7.5. What are the most popular brands in the haircare market?

8 Company Profiles

8.1. Kao Corporation

8.2. Unilever Plc.

8.3. The Procter & Gamble Co

8.4. Shiseido Company, Limited

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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