

Brazil Gyms, Health and Fitness Clubs Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-11-22 | 31 pages | MarketLine

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Report description:

Brazil Gyms, Health and Fitness Clubs Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Gyms, Health & Fitness Clubs in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The gyms, health & fitness clubs market refers to clubs that provide exercise facilities such as weight and exercise machines, fitness classes, personal training and other services such as health and beauty facilities, food and drink, clothing and equipment, designed for users to improve and maintain their physical health. Market revenues are calculated as the membership fees paid to clubs. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.
- The Brazilian gyms, health & fitness clubs market had total revenues of \$1.9bn in 2021, representing a compound annual growth rate (CAGR) of 8.1% between 2016 and 2021.
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- The value of the Brazilian gyms, health & fitness clubs market grew by 6.7% in 2021.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the gyms,

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health & fitness clubs market in Brazil

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the gyms, health & fitness clubs market in Brazil
- Leading company profiles reveal details of key gyms, health & fitness clubs market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil gyms, health & fitness clubs market with five year forecasts

Reasons to Buy

- What was the size of the Brazil gyms, health & fitness clubs market by value in 2021?
- What will be the size of the Brazil gyms, health & fitness clubs market in 2026?
- What factors are affecting the strength of competition in the Brazil gyms, health & fitness clubs market?
- How has the market performed over the last five years?
- Who are the top competitors in Brazil's gyms, health & fitness clubs market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Geography segmentation

1.4. Market rivalry

1.5. Competitive Landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies do leading players follow?

7.3. What trends have impacted the market?

8 Company Profiles

8.1. SMARTfit Inc

8.2. Gold's Gym International Inc

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9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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