

United States (US) Apparel Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-11-21 | 56 pages | MarketLine

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Report description:

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Summary

Apparel Retail in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.
- The US apparel retail industry had total revenues of \$353.1 billion in 2021, representing a compound annual growth rate (CAGR) of 1.4% between 2017 and 2021.
- Clothing, footwear, and accessories specialists account for the largest proportion of sales in the US apparel retail industry in 2021, sales through this channel generated \$124.0 billion, equivalent to 35.1% of the industry's overall value.
- In 2021, due to the vaccination rollout and measures to reopen the economy, many of the restrictions imposed due to COVID-19 were lifted, thereby boosting the economic recovery and driving a resurgence of consumption. The US industry witnessed strong growth of 30.8% in 2021 as the impact of the coronavirus pandemic subsided.

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Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in the United States
- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States apparel retail market with five year forecasts

Reasons to Buy

- What was the size of the United States apparel retail market by value in 2021?
- What will be the size of the United States apparel retail market in 2026?
- What factors are affecting the strength of competition in the United States apparel retail market?
- How has the market performed over the last five years?
- What are the main segments that make up the United States' apparel retail market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive Landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

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- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What is the rationale behind upcoming partnerships in the market?

8 Company Profiles

- 8.1. Walmart Inc
- 8.2. Target Corp
- 8.3. Macy's Inc
- 8.4. Kohl's Corporation
- 8.5. The TJX Companies, Inc.

9 Macroeconomic Indicators

- 9.1. Country data

10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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