

FSO & VLC/Li-Fi Market by FSO Component, FSO Application, FSO Vertical, VLC Component (LED, Photodetector, Microcontroller, Software), Transmission Type, VLC Application and Region (Americas, Europe, Asia Pacific and RoW) - Global Forecast to 2028

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Report description:

The FSO & VLC/Li-Fi market is projected to grow from USD 3.3 billion in 2023 to USD 18.2 billion by 2028, registering a CAGR of 40.3% during the forecast period. Key factors fueling the growth of this market include the alternative solution to overburdened RF technology for outdoor networking, last-mile connectivity, faster and safer data transfer than other challenging technologies, and less energy consumption by LEDs. The demand for Li-Fi technology is increasing across the world to provide secure communications with high data bandwidth, and so on. Various applications such as healthcare, consumer electronics, defense, and commercial create a strong demand for FSO & VLC/Li-Fi market due to efficient industrial operations and thus drive the FSO & VLC/Li-Fi market growth. However, the high price of FSO is hindering the growth of the FSO & VLC/Li-Fi market.

"Market for healthcare and underwater communication applications to grow at higher CAGR during forecast period"

The FSO market for healthcare applications and the VLC market for underwater communication applications are expected to grow with the highest CAGR during the forecast period. FSOs are hugely deployed in healthcare applications where wireless communication through radio waves is not allowed due to potential health hazards. On the other hand, underwater communications rely on acoustic technologies that limit the speeds to a fraction of terrestrial wireless systems. RF does not work underwater, but visible light can support high-speed data transmission over short distances in this environment. VLC can be a safe alternative to RF communication and serve the purpose of this untapped application area.

"Asia Pacific to witness highest growth among other regions during forecast period"

Asia Pacific is expected to dominate the FSO & VLC/Li-Fi market during the forecast period. The region is projected to account for

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the largest share of the FSO and VLC by 2025. The FSO and VLC market here is expected to grow at the highest CAGR during the forecast period. Increasing manufacturing facilities, advanced infrastructure, and the growing computer-aided design (CAD) industry are driving the FSO market here. Also, with the recent developments and increased expenditure on VLC-related R&D activities, the Asia Pacific region is expected to be the fastest-growing market for VLC during the forecast period. Similarly, end-user industries such as automotive, aerospace & defense, and consumer electronics are expected to create huge opportunities for VLC or Li-Fi solution providers.

In determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews have been conducted with key industry experts in the FSO & VLC/Li-Fi market. The break-up of primary participants for the report is as shown below:

- By company type: Tier 1-45 %, Tier 2-30%, and Tier 3-25%
- By designation: C-Level Executives-30%, Directors-25%, and Others-45%
- By region: North America-45%, Europe-30%, Asia Pacific-25%, and RoW-5%

The report profiles key players in the FSO & VLC/Li-Fi market with their respective market ranking analyses. Prominent players profiled in this report include fSONA Networks Corp. (Canada), Wireless Excellence Limited (UK), Signify Holding (Netherlands), Oledcomm (France), Lucibel (France), pureLiFi Limited (UK), Acuity Brands (US), Panasonic Corporation (Japan), Fraunhofer HHI (Germany), and Trimble Hungary (Hungary), among others.

Research coverage

This research report categorizes the FSO & VLC/Li-Fi market based on component, transmission type, application, vertical, and region. The report describes the major drivers, restraints, challenges, and opportunities pertaining to the FSO & VLC/Li-Fi market and forecasts the same till 2028. The report also consists of leadership mapping and analysis of companies in the FSO & VLC/Li-Fi ecosystem.

Key benefits of buying report

The report will help market leaders/new entrants with information on the closest approximations of the revenue numbers for the FSO & VLC/Li-Fi market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and plan suitable go-to-market strategies. The report also helps stakeholders understand the market's pulse and provides information on key market drivers, restraints, challenges, and opportunities.

Table of Contents:

1	INTRODUCTION	32
1.1	STUDY OBJECTIVES	32
1.2	MARKET DEFINITION AND SCOPE	32
1.2.1	INCLUSIONS & EXCLUSIONS	33
1.3	STUDY SCOPE	34
	FIGURE 1 FSO MARKET: SEGMENTATION	34
	FIGURE 2 VLC/LI-FI MARKET: SEGMENTATION	35
1.3.1	YEARS CONSIDERED	35
1.4	CURRENCY	36
1.5	VOLUME UNIT CONSIDERED	36
1.6	LIMITATIONS	36
1.7	STAKEHOLDERS	36
1.8	SUMMARY OF CHANGES	37
2	RESEARCH METHODOLOGY	38
2.1	RESEARCH DATA	38
	FIGURE 3 FSO AND VLC/LI-FI MARKET: RESEARCH DESIGN	38
2.1.1	SECONDARY DATA	39

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2.1.1.1	Major secondary sources	39
2.1.1.2	Key data from secondary sources	39
2.1.2	PRIMARY DATA	40
2.1.2.1	Key data from primary sources	40
2.1.2.2	Breakdown of primaries	41
2.1.3	SECONDARY AND PRIMARY RESEARCH	42
2.1.3.1	Key industry insights	43
2.2	MARKET SIZE ESTIMATION	43
2.2.1	BOTTOM-UP APPROACH	44
2.2.1.1	Estimating market size through bottom-up approach (demand side)	44
	FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 1 BOTTOM-UP (SUPPLY SIDE)- REVENUE GENERATED BY COMPANIES IN FSO AND VLC/LI-FI MARKET	45
	FIGURE 5 FSO AND VLC/LI-FI MARKET: BOTTOM-UP APPROACH	45
2.2.2	TOP-DOWN APPROACH	45
2.2.2.1	Methodology to capture market size using top-down approach	46
	FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 2 (SUPPLY SIDE): ILLUSTRATION OF REVENUE ESTIMATION FOR ONE COMPANY IN FSO AND VLC/LI-FI MARKET	46
	FIGURE 7 FSO AND VLC/LI-FI MARKET: TOP-DOWN APPROACH	46
	?	
2.3	MARKET BREAKDOWN AND DATA TRIANGULATION	47
	FIGURE 8 DATA TRIANGULATION	47
2.4	RESEARCH ASSUMPTIONS	48
2.5	LIMITATIONS	48
2.6	RISK ASSESSMENT	48
3	EXECUTIVE SUMMARY	49
	FIGURE 9 FSO MARKET FOR DISASTER MANAGEMENT APPLICATION TO DOMINATE DURING FORECAST PERIOD	50
	FIGURE 10 VLC/LI-FI MARKET, IN TERMS OF VALUE, BY COMPONENT, 2023 VS. 2028	51
	FIGURE 11 VLC/LI-FI MARKET FOR UNDERWATER COMMUNICATION APPLICATION TO RECORD HIGHEST CAGR FROM 2023 TO 2028	51
	FIGURE 12 FSO AND VLC /LI-FI MARKET FOR ASIA PACIFIC TO GROW AT HIGHEST RATE	52
4	PREMIUM INSIGHTS	53
4.1	ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN FSO AND VLC/LI-FI MARKET	53
	FIGURE 13 GROWING DEMAND FOR HIGH-SPEED INTERNET CONNECTIVITY TO BOOST FSO MARKET GROWTH	53
	FIGURE 14 INCREASING USE OF SMART LIGHTING SOLUTIONS TO BOOST VLC/LI-FI MARKET GROWTH	53
4.2	VLC/LI-FI MARKET, BY TRANSMISSION TYPE	54
	FIGURE 15 BIDIRECTIONAL TRANSMISSION SEGMENT TO RECORD HIGHER CAGR FROM 2023 TO 2028	54
4.3	FSO AND VLC/LI-FI MARKET, BY APPLICATION	54
	FIGURE 16 MOBILE BACKHAUL AND SMART STORES APPLICATIONS ACCOUNTED FOR LARGEST SHARES OF FSO AND VLC/LI-FI MARKETS, RESPECTIVELY, IN 2022	54
4.4	FSO AND VLC/LI-FI MARKET, BY REGION	55
	FIGURE 17 FSO MARKET IN ASIA PACIFIC TO RECORD HIGHEST CAGR FROM 2023 TO 2028	55
	FIGURE 18 VLC/LI-FI MARKET IN ASIA PACIFIC TO RECORD HIGHEST CAGR FROM 2023 TO 2028	55
5	MARKET OVERVIEW	56

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5.1	INTRODUCTION	56
5.2	MARKET DYNAMICS	56
	FIGURE 19	FSO MARKET: MARKET DYNAMICS
	FIGURE 20	VLC/LI-FI MARKET: MARKET DYNAMICS
5.2.1	DRIVERS	57
5.2.1.1	FSO market	57
5.2.1.1.1	Effective alternative to RF technology for outdoor networking	57
5.2.1.1.2	Limited last mile connectivity	57
	FIGURE 21	FSO MARKET: IMPACT OF DRIVERS
	?	
5.2.1.2	VLC/Li-Fi market	58
5.2.1.2.1	Ability to offer faster and safer data transfer	58
5.2.1.2.2	High growth of LEDs due to low energy consumption	59
	FIGURE 22	LED LIGHTING SALES IN NET ZERO SCENARIO, 2016-2030
	FIGURE 23	VLC/LI-FI MARKET: IMPACT OF DRIVERS
5.2.2	RESTRAINTS	60
5.2.2.1	FSO market	60
5.2.2.1.1	High installation cost for FSO solutions	60
	FIGURE 24	FSO MARKET: IMPACT OF RESTRAINTS
5.2.2.2	VLC/Li-Fi market	60
5.2.2.2.1	Suited only to short-range communication applications	60
	FIGURE 25	VLC/LI-FI MARKET: IMPACT OF RESTRAINTS
5.2.3	OPPORTUNITIES	61
5.2.3.1	FSO market	61
5.2.3.1.1	Increasing preference for FSO over RF in space programs	61
	TABLE 1	RF VS. FSO FOR SPACE PROGRAMS
	FIGURE 26	FSO MARKET: IMPACT OF OPPORTUNITIES
5.2.3.2	VLC/Li-Fi market	62
5.2.3.2.1	Growing adoption of Li-Fi in various industries	62
5.2.3.2.2	Emergence of new applications such as IoT and 5G	62
	FIGURE 27	VLC/LI-FI MARKET: IMPACT OF OPPORTUNITIES
5.2.4	CHALLENGES	64
5.2.4.1	FSO market	64
5.2.4.1.1	Reliability issues due to fading of signals during propagation	64
	TABLE 2	POWER LOSS IN FSO SYSTEMS DUE TO ENVIRONMENTAL INTERFERENCE
	FIGURE 28	FSO MARKET: IMPACT OF CHALLENGES
5.2.4.2	VLC/Li-Fi market	65
5.2.4.2.1	Lack of technological awareness	65
	FIGURE 29	VLC/LI-FI MARKET: IMPACT OF CHALLENGES
5.3	VALUE CHAIN ANALYSIS	65
	FIGURE 30	VALUE CHAIN ANALYSIS: MAJOR VALUE ADDED TO FSO AND VLC/LI-FI MARKET
5.4	ECOSYSTEM/MARKET MAP	68
	FIGURE 31	FSO AND VLC/LI-FI ECOSYSTEM
	TABLE 3	COMPANIES AND THEIR ROLE IN FSO AND VLC/LI-FI ECOSYSTEM
5.5	PRICING ANALYSIS	70
5.5.1	AVERAGE SELLING PRICE (ASP) OF VARIOUS FSO AND VLC/LI-FI SOLUTIONS	70
	TABLE 4	AVERAGE SELLING PRICE OF FSO AND LI-FI SOLUTIONS FROM 2021 TO 2022

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FIGURE 32 AVERAGE SELLING PRICE OF KEY LI-FI PLAYERS (USD) 71

TABLE 5 AVERAGE SELLING PRICE OF KEY LI-FI PLAYERS (USD) 71

?

5.6 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES 71

5.6.1 REVENUE SHIFT & NEW REVENUE POCKETS FOR FSO AND VLC/LI-FI PROVIDERS 72

FIGURE 33 REVENUE SHIFT FOR FSO AND VLC/LI-FI MARKET 72

5.7 TECHNOLOGY ANALYSIS 72

5.7.1 O2 TELEFONICA USES LI-FI FOR 5G AND BEYOND 72

5.7.2 ACUIITY BRANDS, INC. OFFERS LI-FI TECHNOLOGY FOR RETAIL ENTITIES 72

5.7.3 ELIOT DEVELOPS IOT APPLICATIONS BASED ON LI-FI 73

5.8 PORTER'S FIVE FORCES ANALYSIS 73

TABLE 6 IMPACT OF PORTER'S FIVE FORCES ON FSO AND VLC/LI-FI MARKET 73

FIGURE 34 PORTER'S FIVE FORCES ANALYSIS: FSO AND VLC/LI-FI MARKET 74

5.8.1 INTENSITY OF COMPETITIVE RIVALRY 74

5.8.2 BARGAINING POWER OF SUPPLIERS 74

5.8.3 BARGAINING POWER OF BUYERS 75

5.8.4 THREAT OF SUBSTITUTES 75

5.8.5 THREAT OF NEW ENTRANTS 75

5.9 KEY STAKEHOLDERS & BUYING CRITERIA 75

5.9.1 KEY STAKEHOLDERS IN BUYING PROCESS 75

FIGURE 35 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE FSO APPLICATIONS 75

TABLE 7 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE FSO APPLICATIONS (%) 76

FIGURE 36 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE VLC/LI-FI APPLICATIONS 76

TABLE 8 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE VLC/LI-FI APPLICATIONS (%) 76

5.9.2 BUYING CRITERIA 77

FIGURE 37 KEY BUYING CRITERIA FOR TOP THREE FSO APPLICATIONS 77

TABLE 9 KEY BUYING CRITERIA FOR TOP THREE FSO APPLICATIONS 77

FIGURE 38 KEY BUYING CRITERIA FOR TOP THREE VLC/LI-FI APPLICATIONS 77

TABLE 10 KEY BUYING CRITERIA FOR TOP THREE VLC/LI-FI APPLICATIONS 78

5.10 CASE STUDY ANALYSIS 78

TABLE 11 EC SYSTEM'S FSO SYSTEM PROVIDES WIRELESS POINT-TO-POINT CONNECTION 78

TABLE 12 EC SYSTEM'S CABLE-FREE OPTICAL TECHNOLOGY DEPLOYED IN EBENE CYBER CITY IN MAURITIUS 79

TABLE 13 BABCOCK USES LI-FI TO IMPROVE INFORMATION GATHERING 79

5.11 TRADE ANALYSIS 80

FIGURE 39 IMPORT DATA, BY COUNTRY, 2017-2021 (USD THOUSAND) 80

FIGURE 40 EXPORT DATA, BY COUNTRY, 2017-2021 (USD THOUSAND) 81

5.12 PATENT ANALYSIS 82

FIGURE 41 COMPANIES WITH HIGHEST NUMBER OF FSO PATENT APPLICATIONS IN LAST 10 YEARS 82

TABLE 14 TOP 20 FSO PATENT OWNERS IN LAST 10 YEARS 82

FIGURE 42 NUMBER OF FSO PATENTS GRANTED PER YEAR, 2012-2022 83

FIGURE 43 COMPANIES WITH HIGHEST NUMBER OF VLC/LI-FI PATENT APPLICATIONS IN LAST 10 YEARS 83

TABLE 15 TOP 20 VLC/LI-FI PATENT OWNERS IN LAST 10 YEARS 84

FIGURE 44 NUMBER OF VLC/LI-FI PATENTS GRANTED PER YEAR, 2012-2022 85

5.12.1 MAJOR PATENTS 85

TABLE 16 MAJOR PATENTS IN FSO AND VLC/LI-FI MARKET 85

5.13 KEY CONFERENCES AND EVENTS, 2022-2023 90

TABLE 17 FSO AND VLC/LI-FI MARKET: CONFERENCES AND EVENTS 90

5.14 REGULATORY LANDSCAPE 92

5.14.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS RELATED TO FSO AND VLC/LI-FI 92

TABLE 18 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 92

TABLE 19 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 92

TABLE 20 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 93

TABLE 21 REST OF THE WORLD: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 93

5.14.2 STANDARDS AND REGULATIONS RELATED TO FSO AND VLC/LI-FI 94

TABLE 22 NORTH AMERICA: SAFETY STANDARDS FOR FSO AND VLC/LI-FI MARKET 94

TABLE 23 EUROPE: SAFETY STANDARDS FOR FSO AND VLC/LI-FI MARKET 94

TABLE 24 ASIA PACIFIC: SAFETY STANDARDS FOR FSO AND VLC/LI-FI MARKET 94

TABLE 25 ROW: SAFETY STANDARDS FOR FSO AND VLC/LI-FI MARKET 95

6 FREE SPACE OPTICS (FSO) MARKET 96

6.1 FSO MARKET, BY COMPONENT 97

6.1.1 INTRODUCTION 97

FIGURE 45 FSO MARKET, BY COMPONENT 97

FIGURE 46 MODULATORS & DEMODULATORS SEGMENT TO SHOW HIGHEST GROWTH IN FSO MARKET DURING FORECAST PERIOD 97

TABLE 26 FSO MARKET, BY COMPONENT, 2019-2022 (USD MILLION) 98

TABLE 27 FSO MARKET, BY COMPONENT, 2023-2028 (USD MILLION) 98

6.1.2 TRANSMITTERS 98

6.1.2.1 Widespread use of LEDs as transmitters in FSO systems 98

6.1.3 RECEIVERS 98

6.1.3.1 Photodetectors suited for use as receivers in FSO systems 98

6.1.4 MODULATORS & DEMODULATORS 99

6.1.4.1 Ensure efficient communication in FSO systems 99

6.2 FSO MARKET, BY APPLICATION 99

6.2.1 INTRODUCTION 99

FIGURE 47 FSO MARKET, BY APPLICATION 99

FIGURE 48 FSO MARKET FOR HEALTHCARE APPLICATION TO GROW AT HIGHEST RATE DURING FORECAST PERIOD 100

TABLE 28 FSO MARKET, BY APPLICATION, 2019-2022 (USD MILLION) 100

TABLE 29 FSO MARKET, BY APPLICATION, 2023-2028 (USD MILLION) 101

6.2.2 MOBILE BACKHAUL 101

6.2.2.1 Use of FSO solutions for additional bandwidth 101

TABLE 30 TECHNOLOGIES IN MOBILE BACKHAUL 102

TABLE 31 CAPACITY OF VARIOUS MOBILE BACKHAUL TECHNOLOGIES 102

TABLE 32 ADVANTAGES OF FSO FOR MOBILE CARRIER BACKHAUL 103

TABLE 33 FSO MARKET FOR MOBILE BACKHAUL APPLICATION, BY REGION, 2019-2022 (USD MILLION) 103

TABLE 34 FSO MARKET FOR MOBILE BACKHAUL APPLICATION, BY REGION, 2023-2028 (USD MILLION) 103

6.2.3 ENTERPRISE CONNECTIVITY 104

6.2.3.1 FSO offers high resistance to signal interception 104

TABLE 35 FSO MARKET FOR ENTERPRISE CONNECTIVITY APPLICATION, BY REGION, 2019-2022 (USD MILLION) 104

TABLE 36 FSO MARKET FOR ENTERPRISE CONNECTIVITY APPLICATION, BY REGION, 2023-2028 (USD MILLION) 104

6.2.4 DISASTER RECOVERY 105

6.2.4.1 Use of FSO technology to establish quick communication in disaster areas 105

TABLE 37 FSO MARKET FOR DISASTER RECOVERY APPLICATION, BY REGION, 2019-2022 (USD MILLION) 105

TABLE 38 FSO MARKET FOR DISASTER RECOVERY APPLICATION, BY REGION, 2023-2028 (USD MILLION) 105

6.2.5 DEFENSE 106

6.2.5.1 Preference for FSO links to ensure secure and reliable communication 106

TABLE 39 FSO MARKET FOR DEFENSE APPLICATION, BY REGION, 2019-2022 (USD MILLION) 106

TABLE 40 FSO MARKET FOR DEFENSE APPLICATION, BY REGION, 2023-2028 (USD MILLION) 107

6.2.6 SATELLITE 107

6.2.6.1 High-speed data transfer makes FSO ideal for satellite applications 107

TABLE 41 FSO MARKET FOR SATELLITE APPLICATION, BY REGION, 2019-2022 (USD MILLION) 107

TABLE 42 FSO MARKET FOR SATELLITE APPLICATION, BY REGION, 2023-2028 (USD MILLION) 108

6.2.7 HEALTHCARE 108

6.2.7.1 Use of FSO technology to facilitate high-volume data transmission 108

FIGURE 49 FSO MARKET FOR HEALTHCARE APPLICATION IN EUROPE TO GROW AT HIGHEST RATE DURING FORECAST PERIOD 109

TABLE 43 FSO MARKET FOR HEALTHCARE APPLICATION, BY REGION, 2019-2022 (USD MILLION) 109

TABLE 44 FSO MARKET FOR HEALTHCARE APPLICATION, BY REGION, 2023-2028 (USD MILLION) 109

?

6.2.8 SECURITY 110

6.2.8.1 Adoption of FSO technology to evade threat of data interception 110

TABLE 45 FSO MARKET FOR SECURITY APPLICATION, BY REGION, 2019-2022 (USD MILLION) 110

TABLE 46 FSO MARKET FOR SECURITY APPLICATION, BY REGION, 2023-2028 (USD MILLION) 111

6.2.9 ENGINEERING & DESIGN 111

6.2.9.1 Growing use of FSO systems for end-to-end system simulations 111

TABLE 47 FSO MARKET FOR ENGINEERING & DESIGN APPLICATION, BY REGION, 2019-2022 (USD MILLION) 111

TABLE 48 FSO MARKET FOR ENGINEERING & DESIGN APPLICATION, BY REGION, 2023-2028 (USD MILLION) 111

6.2.10 OTHERS 112

TABLE 49 FSO MARKET FOR OTHER APPLICATIONS, BY REGION, 2019-2022 (USD MILLION) 112

TABLE 50 FSO MARKET FOR OTHER APPLICATIONS, BY REGION, 2023-2028 (USD MILLION) 112

6.3 FSO MARKET, BY VERTICAL 113

6.3.1 INTRODUCTION 113

FIGURE 50 FSO MARKET, BY VERTICAL 113

FIGURE 51 MEDICAL VERTICAL TO EXHIBIT HIGHEST CAGR IN FSO MARKET DURING FORECAST PERIOD 114

TABLE 51 FSO MARKET, BY VERTICAL, 2019-2022 (USD MILLION) 114

TABLE 52 FSO MARKET, BY VERTICAL, 2023-2028 (USD MILLION) 114

6.3.2 IT & TELECOMMUNICATIONS 115

6.3.2.1 Increasing demand for deployment of 5G networks 115

6.3.3 AEROSPACE & DEFENSE 115

6.3.3.1 Growing use of FSO communication technology due to high security and ease of deployment 115

6.3.4 CONSUMER ELECTRONICS 116

6.3.4.1 Increasing global demand for high-speed internet connectivity 116

6.3.5 MEDICAL 116

6.3.5.1 Increasing preference for FSO for transmission of biomedical sensor signals 116

6.3.6 AUTOMOTIVE 116

6.3.6.1 Growing use of FSO for vehicular communication 116

6.3.7 OTHERS 117

6.4 FSO MARKET, BY REGION 117

6.4.1 INTRODUCTION 117

FIGURE 52 FSO MARKET IN ASIA PACIFIC TO WITNESS HIGHEST CAGR DURING FORECAST PERIOD 117

FIGURE 53 FSO MARKET, BY REGION 118

TABLE 53 FSO MARKET, BY REGION, 2019-2022 (USD MILLION) 118

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TABLE 54 FSO MARKET, BY REGION, 2023-2028 (USD MILLION) 118

?

6.4.2 AMERICAS 119

FIGURE 54 AMERICAS: FSO MARKET SNAPSHOT 119

TABLE 55 FSO MARKET IN AMERICAS, BY APPLICATION, 2019-2022 (USD MILLION) 120

TABLE 56 FSO MARKET IN AMERICAS, BY APPLICATION, 2023-2028 (USD MILLION) 120

6.4.3 EUROPE 121

FIGURE 55 EUROPE: FSO MARKET SNAPSHOT 121

TABLE 57 FSO MARKET IN EUROPE, BY APPLICATION, 2019-2022 (USD MILLION) 122

TABLE 58 FSO MARKET IN EUROPE, BY APPLICATION, 2023-2028 (USD MILLION) 122

6.4.4 ASIA PACIFIC 122

FIGURE 56 ASIA PACIFIC: FSO MARKET SNAPSHOT 123

TABLE 59 FSO MARKET IN ASIA PACIFIC, BY APPLICATION, 2019-2022 (USD MILLION) 123

TABLE 60 FSO MARKET IN ASIA PACIFIC, BY APPLICATION, 2023-2028 (USD MILLION) 124

6.4.5 REST OF THE WORLD 124

FIGURE 57 ROW: FSO MARKET SNAPSHOT 125

TABLE 61 FSO MARKET IN ROW, BY APPLICATION, 2019-2022 (USD MILLION) 125

TABLE 62 FSO MARKET IN ROW, BY APPLICATION, 2023-2028 (USD MILLION) 126

7 VISIBLE LIGHT COMMUNICATION (VLC)/LIGHT FIDELITY (LI-FI) MARKET 127

7.1 VLC/LI-FI MARKET, BY COMPONENT 128

7.1.1 INTRODUCTION 128

FIGURE 58 VLC/LI-FI MARKET, BY COMPONENT 128

FIGURE 59 SOFTWARE SEGMENT TO HOLD LARGEST SIZE OF VLC/LI-FI MARKET DURING FORECAST PERIOD 128

TABLE 63 VLC/LI-FI MARKET, BY COMPONENT, 2019-2022 (USD MILLION) 129

TABLE 64 VLC/LI-FI MARKET, BY COMPONENT, 2023-2028 (USD MILLION) 129

7.1.2 LIGHT-EMITTING DIODES (LEDs) 129

7.1.2.1 Important components of VLC systems 129

TABLE 65 COMPARISON OF LED, INCANDESCENT, AND FLUORESCENT LAMPS 130

7.1.2.2 Phosphorus LEDs 130

TABLE 66 CHARACTERISTICS OF PHOSPHORUS LEDs 130

7.1.2.3 Red, Green, and Blue (RGB) LEDs 131

TABLE 67 CHARACTERISTICS OF RGB LED 131

7.1.2.4 Resonant Cavity LEDs (RCLEDs) 131

TABLE 68 CHARACTERISTICS OF RCLED 131

7.1.2.5 Organic LEDs (OLEDs) 132

TABLE 69 CHARACTERISTICS OF OLEDs 132

7.1.2.6 Microlens LEDs 132

7.1.2.7 Near-infrared or ultraviolet LEDs 132

TABLE 70 VLC/LI-FI MARKET FOR LEDs, BY APPLICATION, 2019-2022 (USD MILLION) 133

TABLE 71 VLC/LI-FI MARKET FOR LEDs, BY APPLICATION, 2023-2028 (USD MILLION) 133

?

7.1.3 PHOTODETECTORS 134

7.1.3.1 Used as receivers in VLC systems 134

7.1.3.2 Photodiode 134

7.1.3.3 Image sensor 134

TABLE 72 COMPARISON OF CCD AND CMOS SENSORS 134

TABLE 73 VLC/LI-FI MARKET FOR PHOTODETECTORS, BY APPLICATION, 2019-2022 (USD MILLION) 135

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TABLE 74 □ VLC/LI-FI MARKET FOR PHOTODETECTORS, BY APPLICATION, 2023-2028 (USD MILLION) □ 135

7.1.4 □ MICROCONTROLLERS □ 136

7.1.4.1 □ Used in VLC technology to simplify data processing □ 136

7.1.4.2 □ Modulator & demodulator □ 136

7.1.4.2.1 □ Modulation □ 136

7.1.4.2.1.1 □ Pulse Width Modulation (PWM) □ 136

7.1.4.2.1.2 □ Pulse Position Modulation (PPM) □ 136

7.1.4.2.1.3 □ Variable Pulse Position Modulation (VPPM) □ 136

7.1.4.2.1.4 □ Pulse Amplitude Modulation (PAM) □ 137

7.1.4.2.1.5 □ Color Shift Keying (CSK) □ 137

7.1.4.2.1.6 □ Frequency Shift Keying (FSK) □ 137

7.1.4.2.1.7 □ Orthogonal Frequency Division Multiplex (OFDM) □ 137

7.1.4.2.1.8 □ Spatial Modulation (SM) □ 137

7.1.4.2.2 □ Demodulation □ 137

7.1.4.2.2.1 □ Diode detector □ 138

7.1.4.2.2.2 □ Synchronous detector □ 138

TABLE 75 □ VLC/LI-FI MARKET FOR MICROCONTROLLERS, BY APPLICATION, 2019-2022 (USD MILLION) □ 138

TABLE 76 □ VLC/LI-FI MARKET FOR MICROCONTROLLERS, BY APPLICATION, 2023-2028 (USD MILLION) □ 139

7.1.5 □ SOFTWARE □ 139

7.1.5.1 □ Important component of VLC systems □ 139

TABLE 77 □ VLC/LI-FI MARKET FOR SOFTWARE, BY APPLICATION, 2019-2022 (USD MILLION) □ 140

TABLE 78 □ VLC/LI-FI MARKET FOR SOFTWARE, BY APPLICATION, 2023-2028 (USD MILLION) □ 140

7.2 □ VLC/LI-FI MARKET, BY TRANSMISSION TYPE □ 141

7.2.1 □ INTRODUCTION □ 141

FIGURE 60 □ VLC/LI-FI MARKET, BY TRANSMISSION TYPE □ 141

FIGURE 61 □ BIDIRECTIONAL TRANSMISSION SEGMENT TO REGISTER HIGHER GROWTH RATE DURING FORECAST PERIOD □ 141

TABLE 79 □ VLC/LI-FI MARKET, BY TRANSMISSION TYPE, 2019-2022 (USD MILLION) □ 141

TABLE 80 □ VLC/LI-FI MARKET, BY TRANSMISSION TYPE, 2023-2028 (USD MILLION) □ 142

7.2.2 □ UNIDIRECTIONAL TRANSMISSION □ 142

7.2.3 □ BIDIRECTIONAL TRANSMISSION □ 142

?

7.3 □ VLC/LI-FI MARKET, BY APPLICATION □ 143

7.3.1 □ INTRODUCTION □ 143

FIGURE 62 □ VLC/LI-FI MARKET, BY APPLICATION □ 143

FIGURE 63 □ DEFENSE & SECURITY SEGMENT TO GROW AT HIGHEST RATE DURING FORECAST PERIOD □ 144

TABLE 81 □ VLC/LI-FI MARKET, BY APPLICATION, 2019-2022 (USD MILLION) □ 144

TABLE 82 □ VLC/LI-FI MARKET, BY APPLICATION, 2023-2028 (USD MILLION) □ 145

7.3.2 □ SMART STORES □ 145

7.3.2.1 □ Growing use of VLC/Li-fi solutions to improve customer experience □ 145

TABLE 83 □ VLC/LI-FI MARKET FOR SMART STORES, BY COMPONENT, 2019-2022 (USD MILLION) □ 146

TABLE 84 □ VLC/LI-FI MARKET FOR SMART STORES, BY COMPONENT, 2023-2028 (USD MILLION) □ 146

TABLE 85 □ VLC/LI-FI MARKET FOR SMART STORES, BY REGION, 2019-2022 (USD MILLION) □ 146

TABLE 86 □ VLC/LI-FI MARKET FOR SMART STORES, BY REGION, 2023-2028 (USD MILLION) □ 147

7.3.3 □ STREETLIGHTS □ 147

7.3.3.1 □ Government projects to drive market growth □ 147

TABLE 87 □ VLC/LI-FI MARKET FOR STREETLIGHTS, BY COMPONENT, 2019-2022 (USD MILLION) □ 147

TABLE 88 □ VLC/LI-FI MARKET FOR STREETLIGHTS, BY COMPONENT, 2023-2028 (USD MILLION) □ 148

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TABLE 89 VLC/LI-FI MARKET FOR STREETLIGHTS, BY REGION, 2019-2022 (USD MILLION) 148

TABLE 90 VLC/LI-FI MARKET FOR STREETLIGHTS, BY REGION, 2023-2028 (USD MILLION) 148

7.3.4 CONSUMER ELECTRONICS 149

7.3.4.1 Increasing demand for interconnected electronic gadgets to drive market growth 149

TABLE 91 VLC/LI-FI MARKET FOR CONSUMER ELECTRONICS, BY COMPONENT, 2019-2022 (USD MILLION) 149

TABLE 92 VLC/LI-FI MARKET FOR CONSUMER ELECTRONICS, BY COMPONENT, 2023-2028 (USD MILLION) 149

TABLE 93 VLC/LI-FI MARKET FOR CONSUMER ELECTRONICS, BY REGION, 2019-2022 (USD MILLION) 150

TABLE 94 VLC/LI-FI MARKET FOR CONSUMER ELECTRONICS, BY REGION, 2023-2028 (USD MILLION) 150

FIGURE 64 VLC/LI-FI MARKET FOR RESIDENTIAL SEGMENT TO GROW AT HIGHER RATE DURING FORECAST PERIOD 151

TABLE 95 VLC/LI-FI MARKET FOR CONSUMER ELECTRONICS, BY APPLICATION, 2019-2022 (USD MILLION) 151

TABLE 96 VLC/LI-FI MARKET FOR CONSUMER ELECTRONICS, BY APPLICATION, 2023-2028 (USD MILLION) 151

7.3.4.2 Residential 152

7.3.4.3 Commercial 152

?

7.3.5 DEFENSE & SECURITY 152

7.3.5.1 Need for secure and reliable communication to drive demand for VLC links 152

TABLE 97 VLC/LI-FI MARKET FOR DEFENSE & SECURITY, BY COMPONENT, 2019-2022 (USD MILLION) 153

TABLE 98 VLC/LI-FI MARKET FOR DEFENSE & SECURITY, BY COMPONENT, 2023-2028 (USD MILLION) 153

TABLE 99 VLC/LI-FI MARKET FOR DEFENSE & SECURITY, BY REGION, 2019-2022 (USD MILLION) 153

TABLE 100 VLC/LI-FI MARKET FOR DEFENSE & SECURITY, BY REGION, 2023-2028 (USD MILLION) 154

7.3.6 VEHICLES & TRANSPORTATION 154

7.3.6.1 Growing adoption of VLC in intelligent transportation systems 154

TABLE 101 VLC/LI-FI MARKET FOR VEHICLES & TRANSPORTATION, BY COMPONENT, 2019-2022 (USD MILLION) 154

TABLE 102 VLC/LI-FI MARKET FOR VEHICLES & TRANSPORTATION, BY COMPONENT, 2023-2028 (USD MILLION) 155

TABLE 103 VLC/LI-FI MARKET FOR VEHICLES & TRANSPORTATION, BY REGION, 2019-2022 (USD MILLION) 155

TABLE 104 VLC/LI-FI MARKET FOR VEHICLES & TRANSPORTATION, BY REGION, 2023-2028 (USD MILLION) 155

FIGURE 65 VEHICLE-TO-VEHICLE COMMUNICATION SEGMENT TO LEAD DURING FORECAST PERIOD 156

TABLE 105 VLC/LI-FI MARKET FOR VEHICLES & TRANSPORTATION, BY APPLICATION, 2019-2022 (USD MILLION) 156

TABLE 106 VLC/LI-FI MARKET FOR VEHICLE S& TRANSPORTATION, BY APPLICATION, 2023-2028 (USD MILLION) 156

7.3.6.2 Vehicle-to-vehicle communication 157

7.3.6.3 Location-based service 157

TABLE 107 COMPARISON OF POSITION DETECTION WITH OTHER TECHNOLOGIES 157

7.3.6.4 Intelligent transportation system 158

7.3.6.4.1 Advanced traffic management system 158

7.3.6.4.2 Vehicle-to-infrastructure communication 159

7.3.6.4.3 Advanced public transportation system 159

7.3.7 AVIATION 160

7.3.7.1 Rising preference for VLC to provide radiation-free communication in aircraft 160

TABLE 108 VLC/LI-FI MARKET FOR AVIATION, BY COMPONENT, 2019-2022 (USD MILLION) 161

TABLE 109 VLC/LI-FI MARKET FOR AVIATION, BY COMPONENT, 2023-2028 (USD MILLION) 161

TABLE 110 VLC/LI-FI MARKET FOR AVIATION, BY REGION, 2019-2022 (USD MILLION) 161

TABLE 111 VLC/LI-FI MARKET FOR AVIATION, BY REGION, 2023-2028 (USD MILLION) 161

?

7.3.8 HOSPITALS 162

7.3.8.1 Increasing use of e-healthcare solutions to encourage demand for VLC technology 162

TABLE 112 VLC/LI-FI MARKET FOR HOSPITALS, BY COMPONENT, 2019-2022 (USD MILLION) 162

TABLE 113 VLC/LI-FI MARKET FOR HOSPITALS, BY COMPONENT, 2023-2028 (USD MILLION) 162

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TABLE 114 VLC/LI-FI MARKET FOR HOSPITALS, BY REGION, 2019-2022 (USD MILLION) 163

TABLE 115 VLC/LI-FI MARKET FOR HOSPITALS, BY REGION, 2023-2028 (USD MILLION) 163

FIGURE 66 ASSET TRACKING SEGMENT TO RECORD HIGHEST GROWTH RATE DURING FORECAST PERIOD 163

TABLE 116 VLC/LI-FI MARKET FOR HOSPITALS, BY APPLICATION, 2019-2022 (USD MILLION) 164

TABLE 117 VLC/LI-FI MARKET FOR HOSPITALS, BY APPLICATION, 2023-2028 (USD MILLION) 164

7.3.8.2 Asset tracking 164

7.3.8.3 Patient tracking 164

7.3.8.4 Data monitoring 164

7.3.9 UNDERWATER COMMUNICATION 165

7.3.9.1 Demand for VLC to overcome limitations of other communication systems 165

TABLE 118 VLC/LI-FI MARKET FOR UNDERWATER COMMUNICATION, BY COMPONENT, 2019-2022 (USD MILLION) 166

TABLE 119 VLC/LI-FI MARKET FOR UNDERWATER COMMUNICATION, BY COMPONENT, 2023-2028 (USD MILLION) 166

TABLE 120 VLC/LI-FI MARKET FOR UNDERWATER COMMUNICATION, BY REGION, 2019-2022 (USD MILLION) 166

TABLE 121 VLC/LI-FI MARKET FOR UNDERWATER COMMUNICATION, BY REGION, 2023-2028 (USD MILLION) 167

7.3.10 HAZARDOUS ENVIRONMENTS 167

7.3.10.1 Increasing demand for safer communication modes 167

TABLE 122 VLC/LI-FI MARKET FOR HAZARDOUS ENVIRONMENTS, BY COMPONENT, 2019-2022 (USD MILLION) 167

TABLE 123 VLC/LI-FI MARKET FOR HAZARDOUS ENVIRONMENT, BY COMPONENT, 2023-2028 (USD MILLION) 168

TABLE 124 VLC/LI-FI MARKET FOR HAZARDOUS ENVIRONMENTS, BY REGION, 2019-2022 (USD MILLION) 168

TABLE 125 VLC/LI-FI MARKET FOR HAZARDOUS ENVIRONMENTS, BY REGION, 2023-2028 (USD MILLION) 168

7.3.11 OTHERS 169

TABLE 126 VLC/LI-FI MARKET FOR OTHERS, BY COMPONENT, 2019-2022 (USD MILLION) 169

TABLE 127 VLC/LI-FI MARKET FOR OTHERS, BY COMPONENT, 2023-2028 (USD MILLION) 169

TABLE 128 VLC/LI-FI MARKET FOR OTHERS, BY REGION, 2019-2022 (USD MILLION) 169

TABLE 129 VLC/LI-FI MARKET FOR OTHERS, BY REGION, 2023-2028 (USD MILLION) 170

FIGURE 67 DIGITAL SIGNAGE SEGMENT TO GROW AT HIGHEST RATE BETWEEN 2023 AND 2028 170

TABLE 130 VLC/LI-FI MARKET FOR OTHERS, BY APPLICATION, 2019-2022 (USD MILLION) 170

TABLE 131 VLC/LI-FI MARKET FOR OTHERS, BY APPLICATION, 2023-2028 (USD MILLION) 171

7.3.11.1 Museums 171

7.3.11.2 Digital Signage 171

7.3.11.3 Hotels & Casinos 171

7.3.11.4 Logistics 171

7.4 VLC/LI-FI MARKET, BY REGION 172

7.4.1 INTRODUCTION 172

FIGURE 68 VLC/LI-FI MARKET IN ASIA PACIFIC TO RECORD HIGHEST CAGR DURING FORECAST PERIOD 172

FIGURE 69 VLC/LI-FI MARKET, BY REGION 173

TABLE 132 VLC/LI-FI MARKET, BY REGION, 2019-2022 (USD MILLION) 173

TABLE 133 VLC/LI-FI MARKET, BY REGION, 2023-2028 (USD MILLION) 173

7.4.2 AMERICAS 174

FIGURE 70 AMERICAS: VLC/LI-FI MARKET SNAPSHOT 175

TABLE 134 VLC/LI-FI MARKET IN AMERICAS, BY APPLICATION, 2019-2022 (USD MILLION) 175

TABLE 135 VLC/LI-FI MARKET IN AMERICAS, BY APPLICATION, 2023-2028 (USD MILLION) 176

7.4.3 EUROPE 176

FIGURE 71 EUROPE: VLC/LI-FI MARKET SNAPSHOT 177

TABLE 136 VLC/LI-FI MARKET IN EUROPE, BY APPLICATION, 2019-2022 (USD MILLION) 177

TABLE 137 VLC/LI-FI MARKET IN EUROPE, BY APPLICATION, 2023-2028 (USD MILLION) 178

7.4.4 ASIA PACIFIC 178

FIGURE 72 ASIA PACIFIC: VLC/LI-FI MARKET SNAPSHOT 179

TABLE 138 VLC/LI-FI MARKET IN ASIA PACIFIC, BY APPLICATION, 2019-2022 (USD MILLION) 180

TABLE 139 VLC/LI-FI MARKET IN ASIA PACIFIC, BY APPLICATION, 2023-2028 (USD MILLION) 180

7.4.5 ROW 181

FIGURE 73 ROW: VLC/LI-FI MARKET SNAPSHOT 181

TABLE 140 VLC/LI-FI MARKET IN ROW, BY APPLICATION, 2019-2022 (USD MILLION) 182

TABLE 141 VLC/LI-FI MARKET IN ROW, BY APPLICATION, 2023-2028 (USD MILLION) 182

8 COMPETITIVE LANDSCAPE 183

8.1 INTRODUCTION 183

8.2 STRATEGIES ADOPTED BY KEY PLAYERS/RIGHT TO WIN 183

TABLE 142 OVERVIEW OF STRATEGIES DEPLOYED BY KEY VLC/LI-FI OEMS 183

8.2.1 PRODUCT PORTFOLIO 184

8.2.2 REGIONAL FOCUS 184

8.2.3 MANUFACTURING FOOTPRINT 184

8.2.4 ORGANIC/INORGANIC STRATEGIES 184

8.2.5 MARKET EVALUATION FRAMEWORK FOR FSO 185

TABLE 143 OVERVIEW OF STRATEGIES DEPLOYED BY KEY FSO OEMS 185

8.2.6 PRODUCT PORTFOLIO 185

8.2.7 REGIONAL FOCUS 185

8.2.8 MANUFACTURING FOOTPRINT 185

8.2.9 ORGANIC/INORGANIC STRATEGIES 185

8.2.10 FSO AND VLC/LI-FI MARKET: REVENUE ANALYSIS 186

FIGURE 74 REVENUE ANALYSIS OF TOP MARKET PLAYERS, 2017-2021 186

8.3 MARKET SHARE ANALYSIS OF KEY PLAYERS IN FSO AND VLC/LI-FI MARKET 186

TABLE 144 VLC/LI-FI MARKET: DEGREE OF COMPETITION 186

TABLE 145 FSO MARKET: DEGREE OF COMPETITION 187

8.4 COMPANY EVALUATION QUADRANT, 2021 188

8.4.1 STARS 188

8.4.2 PERVASIVE PLAYERS 188

8.4.3 PARTICIPANTS 188

8.4.4 EMERGING LEADERS 188

FIGURE 75 FSO AND VLC/LI-FI MARKET (GLOBAL) COMPANY EVALUATION QUADRANT, 2021 189

8.5 COMPETITIVE BENCHMARKING 190

TABLE 146 COMPANY APPLICATION FOOTPRINT (18 COMPANIES) 190

TABLE 147 COMPANY REGIONAL FOOTPRINT (18 COMPANIES) 191

TABLE 148 COMPANY FOOTPRINT 192

8.6 STARTUP/SME EVALUATION QUADRANT, 2021 193

TABLE 149 OVERVIEW OF STARTUP/SME COMPANY 193

8.6.1 PROGRESSIVE COMPANIES 193

8.6.2 RESPONSIVE COMPANIES 193

8.6.3 DYNAMIC COMPANIES 193

8.6.4 STARTING BLOCKS 194

FIGURE 76 FSO AND VLC/LI-FI MARKET: STARTUP/SME EVALUATION QUADRANT, 2021 194

TABLE 150 FSO AND VLC/LI-FI MARKET: LIST OF KEY STARTUPS/SMES 195

TABLE 151 FSO AND VLC/LI-FI MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES 195

8.7 COMPETITIVE SITUATIONS & TRENDS 196

8.7.1 PRODUCT LAUNCHES 196

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TABLE 152	PRODUCT LAUNCHES (2019-2022)	196
8.7.2	ACQUISITIONS AND PARTNERSHIPS	197
TABLE 153	ACQUISITIONS AND PARTNERSHIPS (2019-2022)	197
8.7.3	COLLABORATIONS, CONTRACTS, AND JOINT VENTURES	198
TABLE 154	COLLABORATIONS, CONTRACTS, AND JOINT VENTURES (2019-2022)	198
?		
9	COMPANY PROFILES	199
9.1	KEY PLAYERS	199
	(Business Overview, Products/Solutions/Services Offered, Recent Developments, and MnM View)*	
9.1.1	SIGNIFY HOLDING	199
TABLE 155	SIGNIFY HOLDING: BUSINESS OVERVIEW	199
FIGURE 77	SIGNIFY HOLDING: COMPANY SNAPSHOT	200
TABLE 156	SIGNIFY HOLDING: PRODUCT LAUNCHES	201
TABLE 157	SIGNIFY HOLDING: DEALS	202
9.1.2	LUCIBEL SA	204
TABLE 158	LUCIBEL SA: BUSINESS OVERVIEW	204
FIGURE 78	LUCIBEL SA: COMPANY SNAPSHOT	205
TABLE 159	LUCIBEL SA: PRODUCT LAUNCHES	206
TABLE 160	LUCIBEL SA: DEALS	207
9.1.3	FSONA NETWORKS CORP.	208
TABLE 161	FSONA NETWORKS CORP.: BUSINESS OVERVIEW	208
9.1.4	WIRELESS EXCELLENCE LIMITED	211
TABLE 162	WIRELESS EXCELLENCE LIMITED: BUSINESS OVERVIEW	211
TABLE 163	WIRELESS EXCELLENCE LIMITED: PRODUCT LAUNCHES	212
9.1.5	OLEDCOMM SAS	214
TABLE 164	OLEDCOMM SAS: BUSINESS OVERVIEW	214
TABLE 165	OLEDCOMM SAS: PRODUCT LAUNCHES	216
TABLE 166	OLEDCOMM SAS: DEALS	217
9.1.6	PURELIFI	218
TABLE 167	PURELIFI: BUSINESS OVERVIEW	218
TABLE 168	PURELIFI: PRODUCT LAUNCHES	220
TABLE 169	PURELIFI: DEALS	220
9.1.7	ACUITY BRANDS, INC.	222
TABLE 170	ACUITY BRANDS, INC.: BUSINESS OVERVIEW	222
FIGURE 79	ACUITY BRANDS, INC.: COMPANY SNAPSHOT	223
TABLE 171	ACUITY BRANDS, INC.: PRODUCT LAUNCHES	224
TABLE 172	ACUITY BRANDS, INC.: DEALS	225
TABLE 173	ACUITY BRANDS, INC.: OTHERS	225
9.1.8	PANASONIC CORPORATION	226
TABLE 174	PANASONIC CORPORATION: BUSINESS OVERVIEW	226
FIGURE 80	PANASONIC CORPORATION: COMPANY SNAPSHOT	227
TABLE 175	PANASONIC CORPORATION: DEALS	228
9.1.9	FRAUNHOFER HHI	229
TABLE 176	FRAUNHOFER HHI: BUSINESS OVERVIEW	229
TABLE 177	FRAUNHOFER HHI: PRODUCT LAUNCHES	231
?		
9.1.10	TRIMBLE HUNGARY KFT.	232

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TABLE 178 □ TRIMBLE HUNGARY KFT.: BUSINESS OVERVIEW □ 232

* Business Overview, Products/Solutions/Services Offered, Recent Developments, and MnM View might not be captured in case of unlisted companies.

9.2 □ OTHER PLAYERS □ 233

9.2.1 □ SC MOSTCOM □ 233

9.2.2 □ LVX SYSTEM □ 234

9.2.3 □ LIGHTBEE □ 235

9.2.4 □ VELMENNI □ 236

9.2.5 □ VLNCOMM □ 237

9.2.6 □ IRNAS D.O.O. □ 238

9.2.7 □ NEXTLIFI □ 239

9.2.8 □ INFINITY TECHNOLOGY SERVICES □ 240

9.2.9 □ AIRLINX COMMUNICATIONS, INC. □ 241

9.2.10 □ EC SYSTEM □ 241

9.2.11 □ CACI INTERNATIONAL INC □ 242

9.2.12 □ REDLINE INFRASTRUCTURE □ 243

9.2.13 □ GLOBAL LIFI TECH □ 244

9.2.14 □ LUMEFFICIENT □ 245

9.2.15 □ AXIOM OPTICS □ 246

10 □ APPENDIX □ 247

10.1 □ DISCUSSION GUIDE □ 247

10.2 □ KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL □ 250

10.3 □ CUSTOMIZATION OPTIONS □ 252

10.4 □ RELATED REPORTS □ 252

10.5 □ AUTHOR DETAILS □ 253

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FSO & VLC/Li-Fi Market by FSO Component, FSO Application, FSO Vertical, VLC Component (LED, Photodetector, Microcontroller, Software), Transmission Type, VLC Application and Region (Americas, Europe, Asia Pacific and RoW) - Global Forecast to 2028

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