

Womenswear in Spain

Market Direction | 2022-12-29 | 30 pages | Euromonitor

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Report description:

Both retail volume and retail constant value sales (2022 prices) of womenswear continued to recover in 2022-albeit at a much slower pace than in the previous year. However, they remained below their pre-pandemic (2019) peak-even in current value terms.

Euromonitor International's Womenswear in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Womenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

WOMENSWEAR IN SPAIN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflationary surge slows post-pandemic recovery

Second-hand clothing continues to grow in popularity

Social media helps to drive fast fashion

PROSPECTS AND OPPORTUNITIES

Economics will continue to weigh on demand

Social media will only grow in importance as a source of fashion inspiration

Retailers will increasingly segment brands and pricing

CATEGORY DATA

Table 1 Sales of Womenswear by Category: Volume 2017-2022

Table 2 Sales of Womenswear by Category: Value 2017-2022

Table 3 Sales of Womenswear by Category: % Volume Growth 2017-2022

Table 4 Sales of Womenswear by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Womenswear: % Value 2018-2022

Table 6 LBN Brand Shares of Womenswear: % Value 2019-2022

Table 7 NBO Company Shares of Women's Nightwear: % Value 2018-2022

Table 8 LBN Brand Shares of Women's Nightwear: % Value 2019-2022

Table 9 NBO Company Shares of Women's Outerwear: % Value 2018-2022

Table 10 □LBN Brand Shares of Women's Outerwear: % Value 2019-2022

Table 11 □NBO Company Shares of Women's Swimwear: % Value 2018-2022

Table 12 □LBN Brand Shares of Women's Swimwear: % Value 2019-2022

Table 13 □NBO Company Shares of Women's Underwear: % Value 2018-2022

Table 14 □LBN Brand Shares of Women's Underwear: % Value 2019-2022

Table 15 □Forecast Sales of Womenswear by Category: Volume 2022-2027

Table 16 □Forecast Sales of Womenswear by Category: Value 2022-2027

Table 17 □Forecast Sales of Womenswear by Category: % Volume Growth 2022-2027

Table 18 □Forecast Sales of Womenswear by Category: % Value Growth 2022-2027

APPAREL AND FOOTWEAR IN SPAIN

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 19 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 20 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 21 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 22 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

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Table 23 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 24 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 25 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 26 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 27 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 28 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 29 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

Table 30 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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