

Womenswear in Portugal

Market Direction | 2023-01-05 | 30 pages | Euromonitor

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Report description:

Womenswear registered a significant drop in 2020, when Portugal was hit by the COVID-19 pandemic and there were many restrictions including the closure of apparel specialists. Since 2021, the category has shown signs of recovery with robust retail volume and current value growth. The changing geopolitical context has impacted apparel and footwear in 2022 by driving up prices. As in many other countries, the war in Ukraine has pushed up inflation rates. Apparel products, including womenswear, did...

Euromonitor International's Womenswear in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Womenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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