

Vegetables in Vietnam

Market Direction | 2022-12-27 | 18 pages | Euromonitor

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Report description:

After experiencing a difficult year in 2021, COVID-19 has been well-controlled in 2022, and the retail, foodservice and institutional channels have returned to normal operations. Therefore, all channels are set to witness volume growth, with foodservice and institutional sales seeing the strongest rise, mainly as they saw the strongest declines in 2021. As the pandemic eased, so too did restrictions, which has led to more ability and willingness to leave the home for work, schooling and socialis...

Euromonitor International's Vegetables in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cauliflowers and broccoli, Maize, Onion, Other Vegetables, Tomatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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