

Tourism Flows in New Zealand

Market Direction | 2022-12-29 | 25 pages | Euromonitor

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Report description:

Due to the outbreak of COVID-19 in 2020, New Zealand closed its borders, except for a short-lived "travel bubble" with Australia in 2021. This "travel bubble" allowed a couple of months of travel between the two countries, before additional outbreaks in both Australia and New Zealand led the borders to be closed once more. New Zealand also briefly opened a "travel bubble" with the Cook Islands in 2021, but this was also soon closed.

Euromonitor International's Tourism Flows in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

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Domestic travel fails to fill the vacuum left by the lack of inbound arrivals

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TRAVEL IN NEW ZEALAND

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