

Sugar and Sweeteners in Vietnam

Market Direction | 2022-12-27 | 17 pages | Euromonitor

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Report description:

Sugar is set to rebound to solid total volume growth in 2022, after two years of slight decline, with sales even returning to the pre-pandemic level. Due to the easing of COVID-19 restrictions, all channels have returned to normal operations in 2022, which will drive exceptional growth in foodservice and institutional sales, although retail is also set to maintain a similar growth rate compared with the previous year. In terms of consumption, sugar is an essential ingredient when cooking and bak...

Euromonitor International's Sugar and Sweeteners in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar and Sweeteners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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