

Starchy Roots in Vietnam

Market Direction | 2022-12-27 | 18 pages | Euromonitor

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Report description:

COVID-19 has been well-controlled in Vietnam in 2022. Thanks to the vaccination programme from late 2021, strict regulations such as lockdowns have been lifted, and restrictions on mobility no longer apply. Consumers have therefore been more willing to venture outside of the home for a wide variety of reasons - for work, education and socialising. Importantly, foodservice and institutional sales are no longer under strict control by the government, which is set to lead to a rebound in volume sal...

Euromonitor International's Starchy Roots in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Starchy Roots market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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