

## **Starchy Roots in Vietnam**

Market Direction | 2022-12-27 | 18 pages | Euromonitor

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### **Report description:**

COVID-19 has been well-controlled in Vietnam in 2022. Thanks to the vaccination programme from late 2021, strict regulations such as lockdowns have been lifted, and restrictions on mobility no longer apply. Consumers have therefore been more willing to venture outside of the home for a wide variety of reasons - for work, education and socialising. Importantly, foodservice and institutional sales are no longer under strict control by the government, which is set to lead to a rebound in volume sal...

Euromonitor International's Starchy Roots in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Starchy Roots market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Starchy Roots in Vietnam  
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List Of Contents And Tables

### STARCHY ROOTS IN VIETNAM

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

All channels return to normal operations in 2022

Sweet potatoes remains the most popular category in starchy roots in Vietnam

#### PROSPECTS AND OPPORTUNITIES

Starchy roots set to benefit from the healthy living trend in the forecast period

Consumption of cassava is expected to decline

Summary 1 Major Processors of Starchy Roots 2022

#### CATEGORY DATA

Table 1 Total Sales of Starchy Roots by Category: Total Volume 2017-2022

Table 2 Total Sales of Starchy Roots by Category: % Total Volume Growth 2017-2022

Table 3 Retail Sales of Starchy Roots by Category: Volume 2017-2022

Table 4 Retail Sales of Starchy Roots by Category: % Volume Growth 2017-2022

Table 5 Retail Sales of Starchy Roots by Category: Value 2017-2022

Table 6 Retail Sales of Starchy Roots by Category: % Value Growth 2017-2022

Table 7 Retail Sales of Starchy Roots by Packaged vs Unpackaged: % Volume 2017-2022

Table 8 Forecast Total Sales of Starchy Roots by Category: Total Volume 2022-2027

Table 9 Forecast Total Sales of Starchy Roots by Category: % Total Volume Growth 2022-2027

Table 10 □Forecast Retail Sales of Starchy Roots by Category: Volume 2022-2027

Table 11 □Forecast Retail Sales of Starchy Roots by Category: % Volume Growth 2022-2027

Table 12 □Forecast Retail Sales of Starchy Roots by Category: Value 2022-2027

Table 13 □Forecast Retail Sales of Starchy Roots by Category: % Value Growth 2022-2027

### FRESH FOOD IN VIETNAM

#### EXECUTIVE SUMMARY

Fresh food in 2022: The big picture

2022 key trends

Retailing developments

What next for fresh food?

#### MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2017-2022

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2017-2022

Table 16 Retail Sales of Fresh Food by Category: Volume 2017-2022

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2017-2022

Table 18 Retail Sales of Fresh Food by Category: Value 2017-2022

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2017-2022

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2017-2022

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2017-2022

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2022-2027

Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2022-2027

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Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2022-2027

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2022-2027

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2022-2027

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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