

Staple Foods in South Korea

Market Direction | 2022-12-27 | 64 pages | Euromonitor

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Report description:

While healthy retail current value growth is expected for staple foods in 2022, comparable to that seen when the pandemic hit in 2020, retail volume sales are set to see a slower increase than value sales, due to unit price increases. The raw materials used in staple foods, including wheat and oils, which are ingredients for which South Korea heavily relies on imports, have faced steep price increases in response to a complex set of overlapping external factors, such as geopolitics and the weath...

Euromonitor International's Staple Foods in South Korea report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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