

## **Staple Foods in Oman**

Market Direction | 2022-12-29 | 43 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

### **Report description:**

In 2022, staple foods in Oman continues to witness normalisation following the COVID-19 pandemic. However, many consumers continue to prefer local brands, which increase in popularity during the pandemic due to them being more affordable. The rapid expansion of local brands, therefore, continues to pose a threat to international brands, which are quickly losing popularity as the competitive environment intensifies. Overall, the industry is set to perform well in 2022 as well as over the forecast...

Euromonitor International's Staple Foods in Oman report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Staple Foods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Staple Foods in Oman  
Euromonitor International  
December 2022

List Of Contents And Tables

### **STAPLE FOODS IN OMAN**

#### **EXECUTIVE SUMMARY**

Staple foods in 2022: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for staple foods?

#### **MARKET DATA**

Table 1 Sales of Staple Foods by Category: Volume 2017-2022

Table 2 Sales of Staple Foods by Category: Value 2017-2022

Table 3 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 4 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 6 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 7 Penetration of Private Label by Category: % Value 2017-2022

Table 8 Distribution of Staple Foods by Format: % Value 2017-2022

Table 9 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 10 □Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 11 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

#### **DISCLAIMER**

#### **BAKED GOODS**

2022 Developments

Prospects and Opportunities

Category Data

Table 13 □Sales of Baked Goods by Category: Volume 2017-2022

Table 14 □Sales of Baked Goods by Category: Value 2017-2022

Table 15 □Sales of Baked Goods by Category: % Volume Growth 2017-2022

Table 16 □Sales of Baked Goods by Category: % Value Growth 2017-2022

Table 17 □NBO Company Shares of Baked Goods: % Value 2018-2022

Table 18 □LBN Brand Shares of Baked Goods: % Value 2019-2022

Table 19 □Forecast Sales of Baked Goods by Category: Volume 2022-2027

Table 20 □Forecast Sales of Baked Goods by Category: Value 2022-2027

Table 21 □Forecast Sales of Baked Goods by Category: % Volume Growth 2022-2027

Table 22 □Forecast Sales of Baked Goods by Category: % Value Growth 2022-2027

#### **BREAKFAST CEREALS**

Table 23 □Sales of Breakfast Cereals by Category: Volume 2017-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 24 □Sales of Breakfast Cereals by Category: Value 2017-2022

Table 25 □Sales of Breakfast Cereals by Category: % Volume Growth 2017-2022

Table 26 □Sales of Breakfast Cereals by Category: % Value Growth 2017-2022

Table 27 □NBO Company Shares of Breakfast Cereals: % Value 2018-2022

Table 28 □LBN Brand Shares of Breakfast Cereals: % Value 2019-2022

Table 29 □Forecast Sales of Breakfast Cereals by Category: Volume 2022-2027

Table 30 □Forecast Sales of Breakfast Cereals by Category: Value 2022-2027

Table 31 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2022-2027

Table 32 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2022-2027

#### PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT

Table 33 □Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2017-2022

Table 34 □Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2017-2022

Table 35 □Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2017-2022

Table 36 □Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2017-2022

Table 37 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2022

Table 38 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2022

Table 39 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2022-2027

Table 40 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

Table 41 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

Table 42 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2022-2027

Table 43 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2022-2027

#### PROCESSED FRUIT AND VEGETABLES

Table 44 □Sales of Processed Fruit and Vegetables by Category: Volume 2017-2022

Table 45 □Sales of Processed Fruit and Vegetables by Category: Value 2017-2022

Table 46 □Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2017-2022

Table 47 □Sales of Processed Fruit and Vegetables by Category: % Value Growth 2017-2022

Table 48 □NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2022

Table 49 □LBN Brand Shares of Processed Fruit and Vegetables: % Value 2019-2022

Table 50 □Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2022-2027

Table 51 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2022-2027

Table 52 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2022-2027

Table 53 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2022-2027

#### RICE, PASTA AND NOODLES

Table 54 □Sales of Rice, Pasta and Noodles by Category: Volume 2017-2022

Table 55 □Sales of Rice, Pasta and Noodles by Category: Value 2017-2022

Table 56 □Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2017-2022

Table 57 □Sales of Rice, Pasta and Noodles by Category: % Value Growth 2017-2022

Table 58 □NBO Company Shares of Rice, Pasta and Noodles: % Value 2018-2022

Table 59 □LBN Brand Shares of Rice, Pasta and Noodles: % Value 2019-2022

Table 60 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2022-2027

Table 61 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2022-2027

Table 62 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2022-2027

Table 63 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2022-2027

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Staple Foods in Oman**

Market Direction | 2022-12-29 | 43 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-06"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com