

Staple Foods in Cote d'Ivoire

Market Direction | 2022-12-29 | 42 pages | Euromonitor

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Report description:

Rice dominates retail volume sales of staple foods in Cote d'Ivoire and demand continues to grow in 2022 due to population growth and its fixed prices which are capped by the government. The industry is recovering from the impact of the COVID-19 pandemic in 2020 and 2021 but now global inflation rates are affecting certain products. For example, the government is facing increasing pressure to raise the prices of some baked goods due to the rising cost of wheat. Meanwhile, consumers are switching...

Euromonitor International's Staple Foods in Cote d'Ivoire report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Staple Foods in Cote d'Ivoire
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List Of Contents And Tables

STAPLE FOODS IN COTE D'IVOIRE

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture
Country background
Socioeconomic trends
Logistics/infrastructure
What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2017-2022
Table 2 Sales of Staple Foods by Category: Value 2017-2022
Table 3 Sales of Staple Foods by Category: % Volume Growth 2017-2022
Table 4 Sales of Staple Foods by Category: % Value Growth 2017-2022
Table 5 NBO Company Shares of Staple Foods: % Value 2018-2022
Table 6 LBN Brand Shares of Staple Foods: % Value 2019-2022
Table 7 Penetration of Private Label by Category: % Value 2017-2022
Table 8 Distribution of Staple Foods by Format: % Value 2017-2022
Table 9 Forecast Sales of Staple Foods by Category: Volume 2022-2027
Table 10 □Forecast Sales of Staple Foods by Category: Value 2022-2027
Table 11 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027
Table 12 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

DISCLAIMER

BAKED GOODS

2022 Developments
Prospects and Opportunities
Category Data

Table 13 □Sales of Baked Goods by Category: Volume 2017-2022
Table 14 □Sales of Baked Goods by Category: Value 2017-2022
Table 15 □Sales of Baked Goods by Category: % Volume Growth 2017-2022
Table 16 □Sales of Baked Goods by Category: % Value Growth 2017-2022
Table 17 □Forecast Sales of Baked Goods by Category: Volume 2022-2027
Table 18 □Forecast Sales of Baked Goods by Category: Value 2022-2027
Table 19 □Forecast Sales of Baked Goods by Category: % Volume Growth 2022-2027
Table 20 □Forecast Sales of Baked Goods by Category: % Value Growth 2022-2027

BREAKFAST CEREALS

Table 21 □Sales of Breakfast Cereals by Category: Volume 2017-2022
Table 22 □Sales of Breakfast Cereals by Category: Value 2017-2022

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Table 23 □Sales of Breakfast Cereals by Category: % Volume Growth 2017-2022

Table 24 □Sales of Breakfast Cereals by Category: % Value Growth 2017-2022

Table 25 □NBO Company Shares of Breakfast Cereals: % Value 2018-2022

Table 26 □LBN Brand Shares of Breakfast Cereals: % Value 2019-2022

Table 27 □Forecast Sales of Breakfast Cereals by Category: Volume 2022-2027

Table 28 □Forecast Sales of Breakfast Cereals by Category: Value 2022-2027

Table 29 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2022-2027

Table 30 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2022-2027

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT

Table 31 □Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2017-2022

Table 32 □Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2017-2022

Table 33 □Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2017-2022

Table 34 □Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2017-2022

Table 35 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2022

Table 36 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2022

Table 37 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2022-2027

Table 38 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

Table 39 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

Table 40 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2022-2027

Table 41 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2022-2027

PROCESSED FRUIT AND VEGETABLES

Table 42 □Sales of Processed Fruit and Vegetables by Category: Volume 2017-2022

Table 43 □Sales of Processed Fruit and Vegetables by Category: Value 2017-2022

Table 44 □Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2017-2022

Table 45 □Sales of Processed Fruit and Vegetables by Category: % Value Growth 2017-2022

Table 46 □NBO Company Shares of Processed Fruit and Vegetables: % Value 2018-2022

Table 47 □LBN Brand Shares of Processed Fruit and Vegetables: % Value 2019-2022

Table 48 □Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2022-2027

Table 49 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2022-2027

Table 50 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2022-2027

Table 51 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2022-2027

RICE, PASTA AND NOODLES

Table 52 □Sales of Rice, Pasta and Noodles by Category: Volume 2017-2022

Table 53 □Sales of Rice, Pasta and Noodles by Category: Value 2017-2022

Table 54 □Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2017-2022

Table 55 □Sales of Rice, Pasta and Noodles by Category: % Value Growth 2017-2022

Table 56 □NBO Company Shares of Rice, Pasta and Noodles: % Value 2018-2022

Table 57 □LBN Brand Shares of Rice, Pasta and Noodles: % Value 2019-2022

Table 58 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2022-2027

Table 59 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2022-2027

Table 60 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2022-2027

Table 61 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2022-2027

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