

Sportswear in the Czech Republic

Market Direction | 2022-12-28 | 19 pages | Euromonitor

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Report description:

Czech consumers returned to their pre-Coronavirus (COVID-19) pandemic workout routines, and trends in everyday outfits extended further into sportswear. Consumers liked to combine their activewear like leggings or tank tops with shirts or cosy cardigans to wear also outside of the gym. This blurring of the lines between activewear and daywear opened the door to new streetwear fashion trends. Wellness is often seen as the new status symbol, and increasingly wellness-minded people are showcasing t...

Euromonitor International's Sportswear in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sportswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
December 2022

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