

Sportswear in Spain

Market Direction | 2022-12-29 | 18 pages | Euromonitor

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Report description:

Retail constant value sales of sportswear continued to recover in 2022, but the rate of growth slowed significantly, with retail constant value sales remaining well below their pre-pandemic (2019) peak. This slowdown was largely driven by inflationary pressure, which led a significant number of local consumers to reduce their discretionary spending.

Euromonitor International's Sportswear in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sportswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sportswear in Spain Euromonitor International December 2022

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SPORTSWEAR IN SPAIN

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Post-pandemic recovery slowed by inflationary surge

Pandemic reinforces local consumer interest in health and fitness

Collaborations between sportswear and clothing brands proliferate

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Dressing down is here is stay

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