

Sportswear in Norway

Market Direction | 2022-12-29 | 18 pages | Euromonitor

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Report description:

Sportswear (outdoor and performance) was the best-performing category during the Coronavirus (COVID-19) pandemic in 2020 and 2021. Health and exercise became even more important during the pandemic as a means of maintaining physical and mental health. Norwegians, who are very outdoorsy, increased the frequency in which they partook in outdoor activities like hiking, running and skiing. As a result, sports goods had a record-breaking year in 2020, which was exceeded in 2021. As a result, the grow...

Euromonitor International's Sportswear in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sportswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Sports trend boosts sportswear and sports goods stores

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Running boom to spur performance apparel and footwear

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