

## **Sportswear in Morocco**

Market Direction | 2022-12-29 | 17 pages | Euromonitor

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### **Report description:**

Sportswear witnessed stronger retail volume sales in 2022 due to the reopening of gyms and resumption of sports activities. As the COVID-19 pandemic has begun to settle down, consumers have become increasingly health conscious and are keen to boost their immunity by being more active. The health and fitness industry has been growing in Morocco for much of the review period as globalisation has encouraged hundreds of thousands of Moroccans to try international fitness programmes, as well as health...

Euromonitor International's Sportswear in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sportswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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