

## **Sportswear in Israel**

Market Direction | 2022-12-28 | 17 pages | Euromonitor

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### **Report description:**

Sportswear is continuing to post strong value growth in 2022 for the second consecutive year. The health and wellness trend has accelerated since the COVID-19 pandemic encouraging more and more locals to become active and driving demand for activewear. Consumers are also more aware of fitness and how it fits in with their overall health. Sportswear was one of the stronger performers within overall apparel and footwear during the pandemic, as consumers looked to comfortable options whilst they we...

Euromonitor International's Sportswear in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sportswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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