

Sauces, Dressings and Condiments Packaging in Turkey

Market Direction | 2022-09-05 | 10 pages | Euromonitor

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Report description:

The increasing emphasis on eating healthy foods has been boosting the consumption of salad in recent years in Turkey, with the COVID-19 pandemic, as a major health crisis, only serving to further drive this trend among local consumers. Consequently, the consumption of salad dressings that go well with salads has also been increasing. This has been boosting the packaging unit volumes of glass bottles - the main pack type - in salad dressings in recent years, including 2021, as well as other pack...

Euromonitor International's Sauces, Dressings and Condiments Packaging in Turkey report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients, Dips, Other Sauces, Dressings and Condiments, Pickled Products, Table Sauces, Tomato Pastes and Purees.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dressings and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Sauces, Dressings and Condiments Packaging in Turkey

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List Of Contents And Tables

SAUCES, DRESSINGS AND CONDIMENTS PACKAGING IN TURKEY

KEY DATA FINDINGS

2021 DEVELOPMENTS

Health and wellness trend helping drive salad dressings unit volumes

Glass remains the default pack type group across a number of categories

Plastic pouches continues to see dynamic growth

PROSPECTS AND OPPORTUNITIES

Glass jars expected to gain share over the forecast period

Could the new focus on home cooking continue and boost packaging unit volumes in 2021-2026?

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