

## **Ready Meals Packaging in the United Kingdom**

Market Direction | 2022-09-14 | 9 pages | Euromonitor

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### **Report description:**

While dinner mixes was already the most dynamic category in ready meals packaging prior to the pandemic, it received a major spike in its demand in 2020, as the COVID-19 restrictions boosted demand for these products. With consumers in home seclusion and also unable to access foodservice outlets for extended periods during 2020, they were cooking a lot more of their meals at home - with dinner mixes an ideal product to enable them to do so. This boosted all the pack types used in dinner mixes in...

Euromonitor International's Ready Meals Packaging in United Kingdom report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Ready Meals Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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KEY DATA FINDINGS

2021 DEVELOPMENTS

Dinner mixes continues to see strong growth in 2021

Vegan and gluten-free products appearing in UK ready meals

Brands replace black plastic trays with recyclable alternatives

PROSPECTS AND OPPORTUNITIES

Meal kits and premiumisation expected to boost "other packaging" unit volume growth

Government initiative could support demand for folding cartons

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