

Ready Meals Packaging in South Korea

Market Direction | 2022-08-30 | 9 pages | Euromonitor

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Report description:

The packaging unit volumes of thin wall plastic containers used in shelf stable ready meals saw notable growth in 2020, with slower but still positive growth being seen in 2021. This can be attributed to the onset of the pandemic and related stockpiling trends, with people consuming more meals at home and looking for convenient meal options to prepare and eat at home.

Euromonitor International's Ready Meals Packaging in South Korea report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ready Meals Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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READY MEALS PACKAGING IN SOUTH KOREA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Many ready meals products see a boost to sales in 2020, which continues to an extent in 2021

Success of dinner mixes and chilled ready meals boosts ready meal trays and "other packaging" but many consumers are seeking alternatives to plastic

Fashionable packaging seeks to appeal to affluent urban millennials

PROSPECTS AND OPPORTUNITIES

Further strong growth expected for "other packaging" in dinner mixes

Plastic likely to be challenged by environmentally-friendly options

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