

Ready Meals Packaging in Canada

Market Direction | 2022-06-20 | 9 pages | Euromonitor

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Report description:

While unit volume growth in ready meals packaging was much slower in 2021 than it had been a year earlier, it was still positive, as the categories experiencing difficulties in 2020, ie the chilled products and prepared salads, returned to recording positive growth in 2021. When COVID-19 arrived in Canada in 2020, consumers were spending a lot of time in home seclusion, including remote working/learning, with the widespread closure of consumer foodservice outlets also being seen. This meant that...

Euromonitor International's Ready Meals Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chilled Lunch Kits, Chilled Pizza, Chilled Ready Meals, Dinner Mixes, Dried Ready Meals, Frozen Pizza, Frozen Ready Meals, Prepared Salads, Shelf Stable Ready Meals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ready Meals Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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READY MEALS PACKAGING IN CANADA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Growth slows dramatically in 2021 but remains positive for ready meals

Dinner mixes continues to see dynamic growth in 2021 after acting as an alternative to consumer foodservice in 2020

Frozen pizza and frozen ready meals decline in 2021

PROSPECTS AND OPPORTUNITIES

Players looking to innovate in prepared salads packaging, with a focus on sustainability

Companies innovate as Canada looks set to eliminate single-use plastics

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