

## **Processed Meat and Seafood Packaging in the Philippines**

Market Direction | 2022-07-11 | 9 pages | Euromonitor

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### **Report description:**

The official response to the COVID-19 pandemic during 2020, specifically the quarantine lockdowns that were introduced in various parts of the Philippines at different points during the year, supported strong growth in sales of processed meat and seafood throughout the year. In addition to the requirement for consumers to stay indoors for much of the time during the official quarantine knockdown periods, many people were reluctant to spend time outside of the home due to fears of contagion. This...

Euromonitor International's Processed Meat and Seafood Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Meat and Seafood Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED MEAT AND SEAFOOD PACKAGING IN THE PHILIPPINES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Processed meat and seafood unit volumes remain at heightened levels in 2021 after the year-earlier sales spike

Easy-open can ends continue gaining share in metal food cans

High inflation results in smaller pack sizes emerging

PROSPECTS AND OPPORTUNITIES

Further growth expected for processed meat and seafood

Further development of more sustainable pack types expected

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