

Processed Fruit and Vegetables Packaging in the United Kingdom

Market Direction | 2022-09-14 | 9 pages | Euromonitor

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Report description:

Processed fruit and vegetables packaging witnessed a sharp increase in its unit volumes in 2020 due to the impact of the COVID-19 pandemic. With lockdown measures and foodservice closures in place for extended periods in 2020, consumers, spending more time at home, were cooking more of their own meals. With an increase in home cooking, as well as some initial stockpiling of goods, this resulted in an increase in demand for both shelf stable and frozen fruit and vegetables, with such vegetables i...

Euromonitor International's Processed Fruit and Vegetables Packaging in United Kingdom report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN THE UNITED KINGDOM

KEY DATA FINDINGS

2021 DEVELOPMENTS

Unit volume decline seen in 2021 after the growth spike recorded a year earlier thanks to home cooking and stockpiling

Frozen processed vegetables packaging records the slowest decline in 2021

Revival for metal food cans proves a short-lived one

PROSPECTS AND OPPORTUNITIES

Plastic-based packaging could be hit by sustainability concerns

2021 product recall could impact forecast period performance

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