

Processed Fruit and Vegetables Packaging in the Philippines

Market Direction | 2022-07-11 | 9 pages | Euromonitor

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Report description:

The unprecedented situation that unfolded over the course of 2020 due to the COVID-19 pandemic was favourable for sales of processed fruit and vegetables generally. In particular, shelf stable fruit recorded a major acceleration in its growth rate as consumers practising social distancing and home seclusion looked to stock up on non-perishable foodstuffs. Demand for shelf stable fruit remained strong in 2021, assisted by the sustained efforts of the leading company, Del Monte Philippines, to sti...

Euromonitor International's Processed Fruit and Vegetables Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN THE PHILIPPINES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Shelf stable fruit packaging continues to record double-digit growth in 2021

Rising awareness of the benefits of fresh food will harm the category's performance

Players focusing on retail rather than foodservice provides a boost to frozen processed potatoes

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers expected to continue gaining share

The shift towards e-commerce could help drive growth

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