

Processed Fruit and Vegetables Packaging in Thailand

Market Direction | 2022-08-18 | 8 pages | Euromonitor

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Report description:

Processed fruit and vegetables registered declining volume sales in Thailand over the course of 2019-2020 and 2020-2021 due to the impact of the COVID-19 pandemic. Although many consumers stockpiled essential goods during the early stages of the pandemic, in Thailand, processed fruit and vegetables are regarded mostly as products to be used in the preparation of celebration dishes to be consumed during social occasions, rather than as staple non-perishable foodstuffs that should be stockpiled in...

Euromonitor International's Processed Fruit and Vegetables Packaging in Thailand report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN THAILAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Overall packaging volumes fall as social occasions as celebrations decline

Flexible plastic and metal food cans suffer declines, as the main pack types in their respective categories

Frozen processed potatoes benefits from its image as a convenient food

PROSPECTS AND OPPORTUNITIES

Metal food cans set to decline as shelf stable fruit and vegetables has limited growth prospects

Flexible plastic set to perform better than metal food cans due to convenience, cost and adaptability

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