

Processed Fruit and Vegetables Packaging in South Korea

Market Direction | 2022-08-30 | 9 pages | Euromonitor

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Report description:

The packaging unit volumes of metal food cans used in shelf stable fruit and vegetables rose notably in 2020, with further positive growth in 2021. Shelf stable beans and shelf stable fruits are used as ingredients in sweet desserts such as ice flakes (bingosu), the best-known summer dessert in South Korea. The consumption of shelf stable vegetables, mainly sweetcorn, grew in line with increased at-home consumption due to COVID-19, as these are widely used for home-made snacks for both children a...

Euromonitor International's Processed Fruit and Vegetables Packaging in South Korea report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN SOUTH KOREA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Pandemic results in a spike in demand for metal food cans in shelf stable fruit and vegetables

Sales boosted by foodservice channel restrictions and stockpiling trend

Rigid plastic attracting attention as consumers seek convenience

PROSPECTS AND OPPORTUNITIES

Metal food cans to begin declining in shelf stable fruit and vegetables from 2023

Thin wall plastic containers to continue gaining share in shelf stable fruit

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