

## **Processed Fruit and Vegetables in South Korea**

Market Direction | 2022-12-27 | 21 pages | Euromonitor

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### **Report description:**

Retail volume and current value sales of processed fruit and vegetables are set to continue on their growth trajectory in both shelf-stable and frozen formats in 2022. While inflation has been increasing unit prices, retail volume consumption is expected to continue to rise in most categories, apart from shelf-stable beans. Frozen fruit is set to gain further popularity in 2022, with price working as the key factor. In South Korea, frozen fruits usually comprise types of fruits that are mostly i...

Euromonitor International's Processed Fruit and Vegetables in South Korea report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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