

Personal Accessories in the Philippines

Market Direction | 2022-11-30 | 49 pages | Euromonitor

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Report description:

The prioritisation on essential goods, the implementation of strict health protocols, and movement restrictions put in place to halt the spread of COVID-19 led to a sharp contraction in sales of personal accessories in 2020. However, as COVID-19 fears softened and restrictions were eased sales started to recover in 2021, with this recovery continuing in 2022 as economic activity has picked up and consumer confidence has improved. The return in inbound tourism has also had a positive impact on sa...

Euromonitor International's Personal Accessories in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Personal Accessories in the Philippines

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List Of Contents And Tables

PERSONAL ACCESSORIES IN THE PHILIPPINES

EXECUTIVE SUMMARY

Personal accessories in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 1 Sales of Personal Accessories by Category: Volume 2017-2022

Table 2 Sales of Personal Accessories by Category: Value 2017-2022

Table 3 Sales of Personal Accessories by Category: % Volume Growth 2017-2022

Table 4 Sales of Personal Accessories by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Personal Accessories: % Value 2018-2022

Table 6 LBN Brand Shares of Personal Accessories: % Value 2019-2022

Table 7 Distribution of Personal Accessories by Format: % Value 2017-2022

Table 8 Forecast Sales of Personal Accessories by Category: Volume 2022-2027

Table 9 Forecast Sales of Personal Accessories by Category: Value 2022-2027

Table 10 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAGS AND LUGGAGE IN THE PHILIPPINES

KEY DATA FINDINGS

2022 DEVELOPMENTS

Supply chain problem experienced the first half of 2022

Lifting of border restrictions benefits sales of luggage

New store openings and product launches help drive interest and demand

PROSPECTS AND OPPORTUNITIES

Lack of supply might help fuel demand for more soft case luggage

The rise of fashion oriented products

E-commerce set for further gains

CATEGORY DATA

Table 12 Sales of Bags and Luggage by Category: Volume 2017-2022

Table 13 Sales of Bags and Luggage by Category: Value 2017-2022

Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2017-2022

Table 15 Sales of Bags and Luggage by Category: % Value Growth 2017-2022

Table 16 Sales of Luggage by Type: % Value 2017-2022

Table 17 NBO Company Shares of Bags and Luggage: % Value 2018-2022

Table 18 LBN Brand Shares of Bags and Luggage: % Value 2019-2022

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Table 19 Distribution of Bags and Luggage by Format: % Value 2017-2022

Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2022-2027

Table 21 □Forecast Sales of Bags and Luggage by Category: Value 2022-2027

Table 22 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2022-2027

JEWELLERY IN THE PHILIPPINES

KEY DATA FINDINGS

2022 DEVELOPMENTS

Return of weddings and other special events boosts demand for jewellery in 2022

Low consumer confidence continues to dampen demand

Pandora enters the Marvel Cinematic Universe with its new collection of charms

PROSPECTS AND OPPORTUNITIES

Economic uncertainty likely to dampen demand for jewellery in the short term

Weddings will continue to support demand while more consumers could also turn to jewellery as a sound investment

Smaller artisanal brands gaining attention online

CATEGORY DATA

Table 24 Sales of Jewellery by Category: Volume 2017-2022

Table 25 Sales of Jewellery by Category: Value 2017-2022

Table 26 Sales of Jewellery by Category: % Volume Growth 2017-2022

Table 27 Sales of Jewellery by Category: % Value Growth 2017-2022

Table 28 Sales of Costume Jewellery by Type: % Value 2017-2022

Table 29 Sales of Fine Jewellery by Type: % Value 2017-2022

Table 30 Sales of Fine Jewellery by Collection: % Value 2017-2022

Table 31 Sales of Fine Jewellery by Metal: % Value 2017-2022

Table 32 NBO Company Shares of Jewellery: % Value 2018-2022

Table 33 □LBN Brand Shares of Jewellery: % Value 2019-2022

Table 34 □Distribution of Jewellery by Format: % Value 2017-2022

Table 35 □Forecast Sales of Jewellery by Category: Volume 2022-2027

Table 36 □Forecast Sales of Jewellery by Category: Value 2022-2027

Table 37 □Forecast Sales of Jewellery by Category: % Volume Growth 2022-2027

Table 38 □Forecast Sales of Jewellery by Category: % Value Growth 2022-2027

TRADITIONAL AND CONNECTED WATCHES IN THE PHILIPPINES

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales continue to recover but obstacles remain

Second-hand market booming, while increase in weddings and engagements provides a boost to sales

Connected watches on the rise as consumers become more active

PROSPECTS AND OPPORTUNITIES

Smart wearables set to gain traction as consumers become more active

Economic instability could limit the recovery of traditional and connected watches

Increased personalisation should help to build brand loyalty

CATEGORY DATA

Table 50 Sales of Traditional and Connected Watches by Category: Volume 2017-2022

Table 51 Sales of Traditional and Connected Watches by Category: Value 2017-2022

Table 52 Sales of Traditional and Connected Watches by Category: % Volume Growth 2017-2022

Table 53 Sales of Traditional and Connected Watches by Category: % Value Growth 2017-2022

Table 54 Sales of Traditional Watches by Category: Volume 2017-2022

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Table 55 Sales of Traditional Watches by Category: Value 2017-2022
Table 56 Sales of Traditional Watches by Category: % Volume Growth 2017-2022
Table 57 Sales of Traditional Watches by Category: % Value Growth 2017-2022
Table 58 Sales of Traditional Watches by Price Band: Volume 2017-2022
Table 59 □Sales of Traditional Watches by Price Band: Value 2017-2022
Table 60 □Sales of Traditional Watches by Price Band: % Volume Growth 2017-2022
Table 61 □Sales of Traditional Watches by Price Band: % Value Growth 2017-2022
Table 62 □Sales of Connected Watches by Category: Volume 2017-2022
Table 63 □Sales of Connected Watches by Category: Value 2017-2022
Table 64 □Sales of Connected Watches by Category: % Volume Growth 2017-2022
Table 65 □Sales of Connected Watches by Category: % Value Growth 2017-2022
Table 66 □NBO Company Shares of Traditional Watches: % Value 2018-2022
Table 67 □LBN Brand Shares of Traditional Watches: % Value 2019-2022
Table 68 □NBO Company Shares of Connected Watches: % Value 2018-2022
Table 69 □LBN Brand Shares of Connected Watches: % Value 2019-2022
Table 70 □Distribution of Traditional Watches by Format: % Value 2017-2022
Table 71 □Distribution of Connected Watches by Format: % Value 2017-2022
Table 72 □Forecast Sales of Traditional and Connected Watches by Category: Volume 2022-2027
Table 73 □Forecast Sales of Traditional and Connected Watches by Category: Value 2022-2027
Table 74 □Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2022-2027
Table 75 □Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2022-2027
Table 76 □Forecast Sales of Traditional Watches by Category: Volume 2022-2027
Table 77 □Forecast Sales of Traditional Watches by Category: Value 2022-2027
Table 78 □Forecast Sales of Traditional Watches by Category: % Volume Growth 2022-2027
Table 79 □Forecast Sales of Traditional Watches by Category: % Value Growth 2022-2027
Table 80 □Forecast Sales of Connected Watches by Category: Volume 2022-2027
Table 81 □Forecast Sales of Connected Watches by Category: Value 2022-2027
Table 82 □Forecast Sales of Connected Watches by Category: % Volume Growth 2022-2027
Table 83 □Forecast Sales of Connected Watches by Category: % Value Growth 2022-2027

WRITING INSTRUMENTS IN THE PHILIPPINES

KEY DATA FINDINGS

2022 DEVELOPMENTS

The Philippines finally reopens schools in August 2022

Late return to face-to-face learning an obstacle to growth

Pilot continues to lead thanks to wide range of popular and affordable products

PROSPECTS AND OPPORTUNITIES

Reopening of schools should support growth but economic challenges could limit demand

Focus on luxury writing instruments could deliver results

Technological advances might affect demand for writing instruments in the future

CATEGORY DATA

Table 39 Sales of Writing Instruments by Category: Volume 2017-2022
Table 40 Sales of Writing Instruments by Category: Value 2017-2022
Table 41 Sales of Writing Instruments by Category: % Volume Growth 2017-2022
Table 42 Sales of Writing Instruments by Category: % Value Growth 2017-2022
Table 43 NBO Company Shares of Writing Instruments: % Value 2018-2022
Table 44 LBN Brand Shares of Writing Instruments: % Value 2019-2022
Table 45 Distribution of Writing Instruments by Format: % Value 2017-2022

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Table 46 Forecast Sales of Writing Instruments by Category: Volume 2022-2027

Table 47 Forecast Sales of Writing Instruments by Category: Value 2022-2027

Table 48 □Forecast Sales of Writing Instruments by Category: % Volume Growth 2022-2027

Table 49 □Forecast Sales of Writing Instruments by Category: % Value Growth 2022-2027

Personal Accessories in the Philippines

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