

## **Personal Accessories in Brazil**

Market Direction | 2022-12-21 | 54 pages | Euromonitor

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### **Report description:**

After registering a strong negative impact in 2020, due to the COVID-19 pandemic, personal accessories is set to see a positive performance in current value terms for a second consecutive year in 2022, with volume sales also expected to return to growth. Much of the value growth has been a consequence of increases in prices, because of rising production costs. In addition, the success of mass vaccination led to a milder phase of the pandemic. This has allowed for the return of socialisation, mot...

Euromonitor International's Personal Accessories in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Personal Accessories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Personal Accessories in Brazil  
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List Of Contents And Tables

### **PERSONAL ACCESSORIES IN BRAZIL**

#### **EXECUTIVE SUMMARY**

Personal accessories in 2022: The big picture  
2022 key trends  
Competitive landscape  
Retailing developments  
What next for personal accessories?

#### **MARKET DATA**

Table 1 Sales of Personal Accessories by Category: Volume 2017-2022  
Table 2 Sales of Personal Accessories by Category: Value 2017-2022  
Table 3 Sales of Personal Accessories by Category: % Volume Growth 2017-2022  
Table 4 Sales of Personal Accessories by Category: % Value Growth 2017-2022  
Table 5 NBO Company Shares of Personal Accessories: % Value 2018-2022  
Table 6 LBN Brand Shares of Personal Accessories: % Value 2019-2022  
Table 7 Distribution of Personal Accessories by Format: % Value 2017-2022  
Table 8 Forecast Sales of Personal Accessories by Category: Volume 2022-2027  
Table 9 Forecast Sales of Personal Accessories by Category: Value 2022-2027  
Table 10 □Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027  
Table 11 □Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

### **BAGS AND LUGGAGE IN BRAZIL**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Better control of COVID-19 allows the return of footfall and growth  
Bags have been gaining importance in the portfolios of major fashion players  
Diversification, with new channel possibilities to enhance consumers' shopping experience

#### **PROSPECTS AND OPPORTUNITIES**

Comfy fashion to give way under the release of pent-up demand for glamorous items  
Operational excellence expected to bring more competitive advantages  
Smaller brands expected to respond to consolidation with conceptual disruption

#### **CATEGORY DATA**

Table 12 Sales of Bags and Luggage by Category: Volume 2017-2022  
Table 13 Sales of Bags and Luggage by Category: Value 2017-2022  
Table 14 Sales of Bags and Luggage by Category: % Volume Growth 2017-2022  
Table 15 Sales of Bags and Luggage by Category: % Value Growth 2017-2022  
Table 16 Sales of Luggage by Type: % Value 2017-2022  
Table 17 NBO Company Shares of Bags and Luggage: % Value 2018-2022  
Table 18 LBN Brand Shares of Bags and Luggage: % Value 2019-2022

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Table 19 Distribution of Bags and Luggage by Format: % Value 2017-2022

Table 20 Forecast Sales of Bags and Luggage by Category: Volume 2022-2027

Table 21 □Forecast Sales of Bags and Luggage by Category: Value 2022-2027

Table 22 □Forecast Sales of Bags and Luggage by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Bags and Luggage by Category: % Value Growth 2022-2027

## JEWELLERY IN BRAZIL

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Beyond recovery from the pandemic, the category looks for new growth paths

Logistical adaptations and verticalisation of the production chain drive growth for the main players

E-commerce, second-hand and wholesale sales show channel diversification

### PROSPECTS AND OPPORTUNITIES

Transparency in the production chain and increased consumer demand

Mergers and acquisitions a growth driver

More usage occasions and diversification of the audience to drive growth

### CATEGORY DATA

Table 24 Sales of Jewellery by Category: Volume 2017-2022

Table 25 Sales of Jewellery by Category: Value 2017-2022

Table 26 Sales of Jewellery by Category: % Volume Growth 2017-2022

Table 27 Sales of Jewellery by Category: % Value Growth 2017-2022

Table 28 Sales of Costume Jewellery by Type: % Value 2017-2022

Table 29 Sales of Fine Jewellery by Type: % Value 2017-2022

Table 30 Sales of Fine Jewellery by Collection: % Value 2017-2022

Table 31 Sales of Fine Jewellery by Metal: % Value 2017-2022

Table 32 NBO Company Shares of Jewellery: % Value 2018-2022

Table 33 □LBN Brand Shares of Jewellery: % Value 2019-2022

Table 34 □Distribution of Jewellery by Format: % Value 2017-2022

Table 35 □Forecast Sales of Jewellery by Category: Volume 2022-2027

Table 36 □Forecast Sales of Jewellery by Category: Value 2022-2027

Table 37 □Forecast Sales of Jewellery by Category: % Volume Growth 2022-2027

Table 38 □Forecast Sales of Jewellery by Category: % Value Growth 2022-2027

## TRADITIONAL AND CONNECTED WATCHES IN BRAZIL

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Traditional watches grows, boosted by sales of luxury products

Smart wearables grows in Brazil, but is threatened by illegal products

Greater concern with health and self-care are positives left by the pandemic

### PROSPECTS AND OPPORTUNITIES

Smart wearables set to see rising popularity as cheaper options become available

More than a utility, watches can be part of a lifestyle

Anxiety management and mental health: obstacles and opportunity for watches

### CATEGORY DATA

Table 50 Sales of Traditional and Connected Watches by Category: Volume 2017-2022

Table 51 Sales of Traditional and Connected Watches by Category: Value 2017-2022

Table 52 Sales of Traditional and Connected Watches by Category: % Volume Growth 2017-2022

Table 53 Sales of Traditional and Connected Watches by Category: % Value Growth 2017-2022

Table 54 Sales of Traditional Watches by Category: Volume 2017-2022

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Table 55	Sales of Traditional Watches by Category: Value 2017-2022
Table 56	Sales of Traditional Watches by Category: % Volume Growth 2017-2022
Table 57	Sales of Traditional Watches by Category: % Value Growth 2017-2022
Table 58	Sales of Traditional Watches by Price Band: Volume 2017-2022
Table 59	□Sales of Traditional Watches by Price Band: Value 2017-2022
Table 60	□Sales of Traditional Watches by Price Band: % Volume Growth 2017-2022
Table 61	□Sales of Traditional Watches by Price Band: % Value Growth 2017-2022
Table 62	□Sales of Connected Watches by Category: Volume 2017-2022
Table 63	□Sales of Connected Watches by Category: Value 2017-2022
Table 64	□Sales of Connected Watches by Category: % Volume Growth 2017-2022
Table 65	□Sales of Connected Watches by Category: % Value Growth 2017-2022
Table 66	□NBO Company Shares of Traditional Watches: % Value 2018-2022
Table 67	□LBN Brand Shares of Traditional Watches: % Value 2019-2022
Table 68	□NBO Company Shares of Connected Watches: % Value 2018-2022
Table 69	□LBN Brand Shares of Connected Watches: % Value 2019-2022
Table 70	□Distribution of Traditional Watches by Format: % Value 2017-2022
Table 71	□Distribution of Connected Watches by Format: % Value 2017-2022
Table 72	□Forecast Sales of Traditional and Connected Watches by Category: Volume 2022-2027
Table 73	□Forecast Sales of Traditional and Connected Watches by Category: Value 2022-2027
Table 74	□Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2022-2027
Table 75	□Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2022-2027
Table 76	□Forecast Sales of Traditional Watches by Category: Volume 2022-2027
Table 77	□Forecast Sales of Traditional Watches by Category: Value 2022-2027
Table 78	□Forecast Sales of Traditional Watches by Category: % Volume Growth 2022-2027
Table 79	□Forecast Sales of Traditional Watches by Category: % Value Growth 2022-2027
Table 80	□Forecast Sales of Connected Watches by Category: Volume 2022-2027
Table 81	□Forecast Sales of Connected Watches by Category: Value 2022-2027
Table 82	□Forecast Sales of Connected Watches by Category: % Volume Growth 2022-2027
Table 83	□Forecast Sales of Connected Watches by Category: % Value Growth 2022-2027

## WRITING INSTRUMENTS IN BRAZIL

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Mass vaccination allows for a good performance in the back-to-school period

Companies with local production are favoured by anti-dumping legislation

Excessive exposure to screens leads to a greater need for offline activities

#### PROSPECTS AND OPPORTUNITIES

Home-schooling experience shows the importance of traditional writing instruments

Reduction in consumers' purchasing power and macroeconomic uncertainties lead to timid growth projections

Portfolio diversification and channel strategy will favour consumption polarisation

#### CATEGORY DATA

Table 39	Sales of Writing Instruments by Category: Volume 2017-2022
Table 40	Sales of Writing Instruments by Category: Value 2017-2022
Table 41	Sales of Writing Instruments by Category: % Volume Growth 2017-2022
Table 42	Sales of Writing Instruments by Category: % Value Growth 2017-2022
Table 43	NBO Company Shares of Writing Instruments: % Value 2018-2022
Table 44	LBN Brand Shares of Writing Instruments: % Value 2019-2022
Table 45	Distribution of Writing Instruments by Format: % Value 2017-2022

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Table 46 Forecast Sales of Writing Instruments by Category: Volume 2022-2027

Table 47 Forecast Sales of Writing Instruments by Category: Value 2022-2027

Table 48 □Forecast Sales of Writing Instruments by Category: % Volume Growth 2022-2027

Table 49 □Forecast Sales of Writing Instruments by Category: % Value Growth 2022-2027

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