

Personal Accessories in Brazil

Market Direction | 2022-12-21 | 54 pages | Euromonitor

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Report description:

After registering a strong negative impact in 2020, due to the COVID-19 pandemic, personal accessories is set to see a positive performance in current value terms for a second consecutive year in 2022, with volume sales also expected to return to growth. Much of the value growth has been a consequence of increases in prices, because of rising production costs. In addition, the success of mass vaccination led to a milder phase of the pandemic. This has allowed for the return of socialisation, mot...

Euromonitor International's Personal Accessories in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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