

Other Dairy in Denmark

Market Direction | 2022-09-08 | 22 pages | Euromonitor

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Report description:

Two categories in other dairy that benefited from the shift towards at-home lifestyles at the peak of the COVID-19 pandemic were cream and fromage frais and quark. This category is registered an encouraging performance during 2020 as consumers prepared far more of their meals at home due to the unavailability of consumer foodservice and also due to the huge uptick seen in interest in lifestyle hobbies among a population who were unable to socialise in public or spend their leisure time outside o...

Euromonitor International's Other Dairy in Denmark report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed and Evaporated Milk, Cream, Fromage Frais and Quark.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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Cream and fromage frais and quark under pressure as home cooking declines Chilled snacks registers positive growth as on-the-go consumption increases

Coffee whiteners seems to be a category in terminal decline

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High inflation and rising prices to put pressure on demand for other dairy

Other dairy to face stronger competition from plant-based dairy

Health and wellness set to impact other dairy significantly over the forecast period

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