

Menswear in the Netherlands

Market Direction | 2022-12-29 | 26 pages | Euromonitor

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Report description:

The war in Ukraine and the resultant energy crisis has led to soaring inflation and dampened volume sales somewhat in 2022. As a result, while menswear registered a double-digit increase in current value sales, constant value sales actually fell slightly. Some retailers responded to the rising prices by offering discounts. Also, C&A launched a major advertising and marketing campaign in September 2022 with the slogan 'You have style, we are affordable', with its offering of quality apparel, with...

Euromonitor International's Menswear in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Men's Nightwear, Men's Outerwear, Men's Swimwear, Men's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Menswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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