

Menswear in the Czech Republic

Market Direction | 2022-12-28 | 29 pages | Euromonitor

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Report description:

There was a rebound in the demand for formalwear during 2022, but nowhere close to pre-Coronavirus (COVID-19) levels. Formalwear was one of the hardest-hit categories during the pandemic. Even after pandemic rules had eased, the demand for formal menswear remained relatively limited. While Czech men started to renew their wardrobes as they returned to the office and business and social events, but a shift towards smart casual was most pronounced. The renewal of more formal wardrobes with the ret...

Euromonitor International's Menswear in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Men's Nightwear, Men's Outerwear, Men's Swimwear, Men's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Menswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2022

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Outdoor apparel remains trendy in 2022

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