

Menswear in Spain

Market Direction | 2022-12-29 | 29 pages | Euromonitor

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Report description:

Retail volume and retail constant value sales (2022 prices) of menswear continued to recover in 2022-albeit at a much slower rate than in 2021. However, both retail volume sales and retail constant value sales remained well below their pre-pandemic (2019) peak-as did retail current value sales.

Euromonitor International's Menswear in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Men's Nightwear, Men's Outerwear, Men's Swimwear, Men's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Menswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Post-pandemic recovery loses momentum as inflation bites

Work from home trend accelerates the casualisation of menswear

Climate change also spurs dressing down

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Prolonged economic uncertainty will continue to hinder recovery in demand

Brands will focus more on menswear collections

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