

Menswear in Spain

Market Direction | 2022-12-29 | 29 pages | Euromonitor

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Report description:

Retail volume and retail constant value sales (2022 prices) of menswear continued to recover in 2022-albeit at a much slower rate than in 2021. However, both retail volume sales and retail constant value sales remained well below their pre-pandemic (2019) peak-as did retail current value sales.

Euromonitor International's Menswear in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Men's Nightwear, Men's Outerwear, Men's Swimwear, Men's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Menswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

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List Of Contents And Tables

MENSWEAR IN SPAIN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Post-pandemic recovery loses momentum as inflation bites

Work from home trend accelerates the casualisation of menswear

Climate change also spurs dressing down

PROSPECTS AND OPPORTUNITIES

Prolonged economic uncertainty will continue to hinder recovery in demand

Brands will focus more on menswear collections

Already well established in womenswear, influencers will become more prominent in menswear

CATEGORY DATA

Table 1 Sales of Menswear by Category: Volume 2017-2022

Table 2 Sales of Menswear by Category: Value 2017-2022

Table 3 Sales of Menswear by Category: % Volume Growth 2017-2022

Table 4 Sales of Menswear by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Menswear: % Value 2018-2022

Table 6 LBN Brand Shares of Menswear: % Value 2019-2022

Table 7 NBO Company Shares of Men's Nightwear: % Value 2018-2022

Table 8 LBN Brand Shares of Men's Nightwear: % Value 2019-2022

Table 9 NBO Company Shares of Men's Outerwear: % Value 2018-2022

Table 10 LBN Brand Shares of Men's Outerwear: % Value 2019-2022

Table 11 NBO Company Shares of Men's Swimwear: % Value 2018-2022

Table 12 LBN Brand Shares of Men's Swimwear: % Value 2019-2022

Table 13 NBO Company Shares of Men's Underwear: % Value 2018-2022

Table 14 LBN Brand Shares of Men's Underwear: % Value 2019-2022

Table 15 Forecast Sales of Menswear by Category: Volume 2022-2027

Table 16 Forecast Sales of Menswear by Category: Value 2022-2027

Table 17 Forecast Sales of Menswear by Category: % Volume Growth 2022-2027

Table 18 Forecast Sales of Menswear by Category: % Value Growth 2022-2027

APPAREL AND FOOTWEAR IN SPAIN

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 19 Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 20 Sales of Apparel and Footwear by Category: Value 2017-2022

Table 21 Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 22 Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 23 NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 24 LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 25 Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 26 Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 27 Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 28 □Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 29 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

Table 30 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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