

Menswear in Morocco

Market Direction | 2022-12-29 | 24 pages | Euromonitor

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Report description:

In 2021, the easing of pandemic restrictions helped to stimulate growth slightly in menswear. However, in 2022, life fully returned to normal with all workers returning to offices, especially call centres that accommodate a large number of employees. The hotel industry has also continued to bounce back throughout 2022 with many hotels seeing unprecedented levels of occupancy. The complete reopening of cinemas, gyms and restaurants and full capacities at sports events, together with the lifting o...

Euromonitor International's Menswear in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Men's Nightwear, Men's Outerwear, Men's Swimwear, Men's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Menswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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