

Menswear in Mexico

Market Direction | 2022-12-29 | 28 pages | Euromonitor

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Report description:

Menswear is following similar trends to those seen in womenswear, with a return to out-of-home activities, from professional to sociable, influencing shifts in purchasing behaviours. The era of the pandemic lockdowns and hybrid working models led to casual and leisurewear trends, thus garments such as t-shirts and shorts were favoured over formal suits and dress shirts. That said, with a return to out-of-home activities, many men are blending more formal and relaxed styles, with a balance between...

Euromonitor International's Menswear in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Men's Nightwear, Men's Outerwear, Men's Swimwear, Men's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Menswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Men blend smart with casual attire as they return to out-of-home lifestyles

From suits to swimwear - players adapt their collections to meet emerging trends

Sustainability trends not as strong in menswear as seen in womenswear, as exemplified by growth of domestic Cuidado con el Perro

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